



# Annual Report 2022





# ANNUAL ACTIVITY REPORT 2022

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Victor Alcântara da Graça

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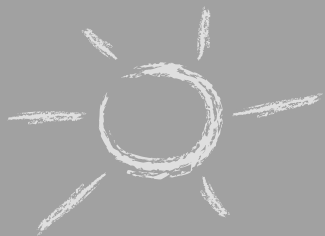
### **Photos**

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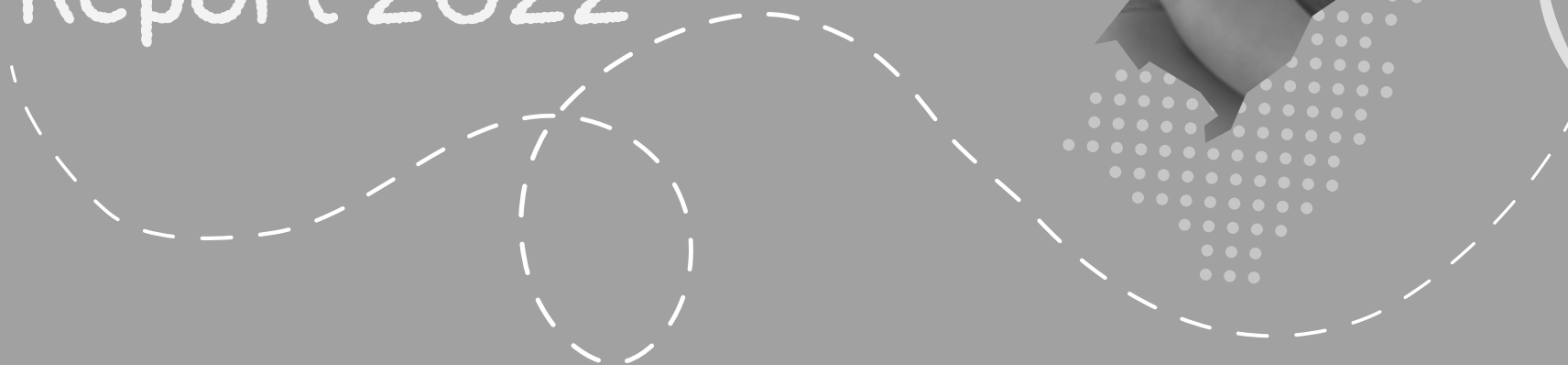
### **Graphic Design, text formatting and Artwork**

Tre Comunicação





# Annual Report 2022



# LETTER FROM THE CHAIRMAN

The year of 2022 was a defining period because it was, since the beginning of the pandemic caused by COVID-19, the time when we were closest to returning to the normality we were used to in the past. Today, businesses are up and running, families and friends can get together again, and many people have returned to their usual work routine.

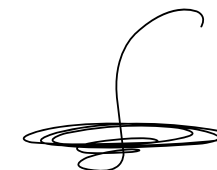
In all these years, we have continued firmly with our mission to guarantee the children's rights in Brazil. However, even though the indicators related to the childhood cause

have been impacted with a significant improvement since we started our work in 1990, we cannot be satisfied: every year we need to do our best so that the reality of the little ones continues to evolve.

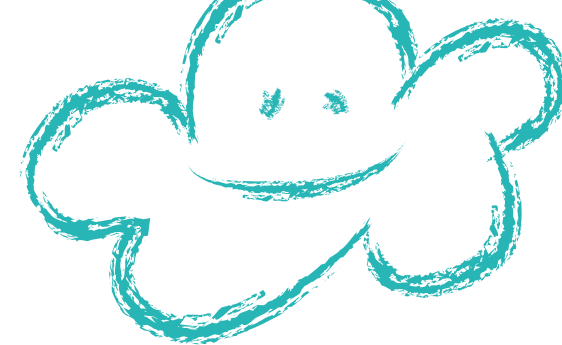
As you read this report regarding our activities in the year of 2022 to fulfill this mission, it is of fundamental importance to understand that all initiatives, without exception, could only be realized because of the support we received from our donors, both individuals and corporate partners. Every contribution has made a huge difference in the lives of every child and adolescent impacted by us and described in the following pages.

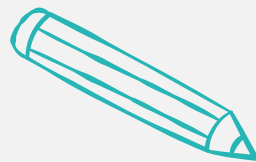
The year of 2023 will be no different, as we know that the help provided by our donors will continue to be able to transform thousands of lives. For this reason, I would like to sincerely thank all those who have been essential in our history.

Thank you very much and I hope you have a great read.



**Synésio Batista da Costa**  
Chairman





## MISSION

To promote the defense of rights and the exercise of citizenship by children.

## VISION

A fair and responsible society for the protection and full development of its children.

## VALUES

Ethics, transparency, solidarity, diversity, autonomy, and independence.



## POSITIONING

### **Fundação Abrinq defends:**

- Inclusive education, with guaranteed access and quality in all stages of basic education (preschool education, primary school and high school);
- Promoting healthy lives for children;
- Co-responsibility in public administration;
- Protecting the rights of every child.

### **Fundação Abrinq is against to:**

- Reducing the working age;
- Child labor, except in activities protected by law, whose rights of children are guaranteed;
- Any and all forms of violence against children;
- Reduction the age of criminal responsibility;
- Any measure or legislation that reduces the rights of children, already guaranteed by the Federal Constitution, the Statute of the Child and Adolescent (ECA in Portuguese) and by international agreements to which Brazil is a signatory.



# OUTCOMES

For 32 years defending the  
right to be a child in Brazil



8.961,176

children and adolescents  
benefited

72

programs and projects  
developed

7,531

legislative proposals monitored:

- **1.009** related to Healthcare;
- **4.217** related to Protection;
- **2.305** related to Education.



## Outcomes obtained in 2022



**130,295**

children and adolescents  
benefited



**2,202**

professionals  
trained



**15**

programs and projects  
developed



**429**

legislative proposals  
monitored

### Healthcare

#### I Adopted a Smile Program

**17,089** children and adolescents benefited:

- **2,377** by clinical care;
- **801** by preventive actions;

- **13,911** by donations of oral care products.

**5,533** clinical attendances performed for children and adolescents

**190** active volunteers - who provided clinical care

**186** active organizations in the program

#### Zero Mortality Program

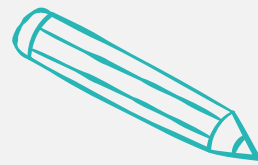
**6,595** children benefited

**273** physicians and nurses trained

**632** community health agents trained

**76** Child Mortality Committee members trained

**6,811** pregnant women assisted by trained professionals



## Education

### **Day Care for All Children Program**

**3,129** children benefited  
**21** units of preschool remodeled or adapted  
**377** Education professionals trained  
**44** new openings in preschool

### **The Tree Project**

**35,627** children and adolescents benefited  
**403** Education professionals trained  
**5** Education Departments participating  
**64** schools participating

### **Building Futures Project**

**2,353** adolescents benefited  
**53** Education professionals trained  
**27** schools participating

### **Read and Grow Project**

**4,512** children and adolescents benefited  
**240** Education professionals trained  
**70** schools participating

### **Changing History Project**

**1,080** children and adolescents benefited:

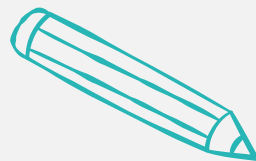
- **180** adolescents participating in the reading mediation trainings;
- **900** children by the mediations.

**23** institutions participating  
**11** visits to culture centers

### **#WhatsYourBio Project**

**109** adolescents benefited  
**5** participating schools  
**6** cultural excursions organized





## Protection

### Collective Project

5 associated collectives

303 children and adolescents benefited

### Emergency Program

280 children benefited with donations of school supplies

280 families benefited with basic-needs grocery package donations

840 basic-needs grocery packages donated

### Strengthening of the SDGs Strategy Network Project

100% of the goals achieved

791 members participating in the network:

- 319 organizations;
- 147 companies;

- 303 municipal governments and public agencies;
- 22 universities and institutes.

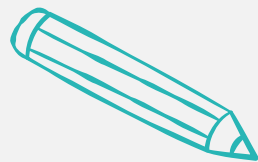
### Our Children Program

13.034 children and adolescents benefited:

- 5.038 by the projects convened for the 2021-2023 Cycle;
- 866 by the projects convened for the 2022-2023 Cycle;
- 2,239 for the renovated spaces in new organizations;
- 1,286, indirectly, by the projects for the 2021-2023 Cycle;
- 3,575, indirectly, by the projects for the 2022-2023 Cycle;
- 30 by actions for refugees - Caritas Arquidiocesana de São Paulo.







**46.269** children and adolescents

benefited from Our Children Network:

- **2,364** by the Centenary of the Modern Art Week;
- **969** by the donations;
- **42,936** by the training sessions held with the professionals.

**148** trained professionals:

- **55** educators on the Centenary of the Modern Art Week;
- **68** by the monthly meetings of the Our Children Network;
- **25** by the Dialog Groups of partner organizations.

**20** partner organizations for the 2021-2023 Cycle

**5** partner organizations for the 2022-2023 Cycle

**10** organizations with renovated spaces

### **Child-friendly Mayor Program**

**753** active municipalities in the program;

**478** municipalities filled in the 2022 Maps.

### **Child Award Program**

**55** registered projects

**47** projects approved at the first phase

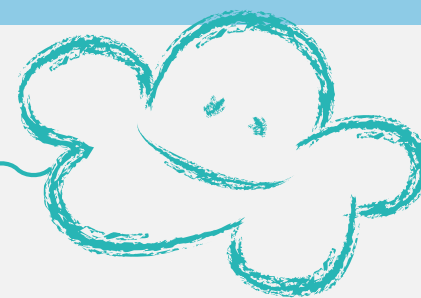
**20** projects approved at the second phase

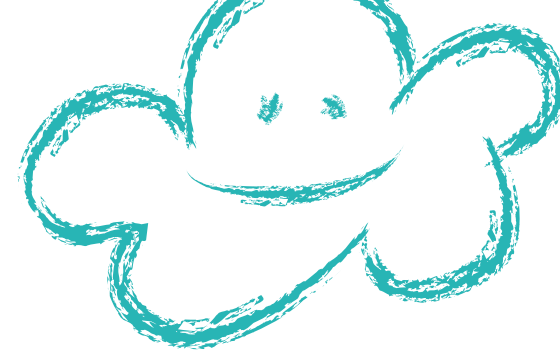
**12** projects approved at the third phase

**3** winning projects

### **Child-friendly President Program**

**7** commitments made to candidates for the Republic Presidency





# Summary



|  |    |
|--|----|
| Performance and historical context .....   | 12 |
| Acting in emergency situations .....   | 18 |
| Right to Education .....   | 21 |
| Right to Protection .....  | 35 |
| Right to Healthcare .....  | 50 |
| Institutional and Governmental Relations.....                                    | 59 |
| Sustainable Development Goals (SDGs),<br>the childhood and the adolescence ..... | 66 |
| Spreading the word .....   | 71 |
| Capture to transform .....   | 77 |
| Changing lives in 2023.....  | 86 |



# PERFORMANCE AND HISTORICAL CONTEXT

Since its creation on February 13th, 1990, the Fundação Abrinq has worked aligned with the precepts established in the 1988 Federal Constitution and the 1989 United Nations Children's Convention.

It acts to promote and protect the rights and the exercise of citizenship of children and adolescents, especially those in social vulnerability situations, acting directly in the Rights Assurance System (SGD).

As a social assistance entity, the Fundação is aligned with the main laws, policies and resolutions of its category, with emphasis on the principles and guidelines of the Organic Law of Social Assistance (Loas, Law no. 8,742/1993), the National Social Assistance Policy (Pnas 2004, of the Unified Social Assistance System - Suas), and resolutions of the National

Social Assistance Council (CNAS) nº 16/2014 and nº 27/2011.

The services provided by the institution are entirely free, continuous, permanent and planned to accomplish its mission. To do so, it acts directly in the construction of new rights, in the promotion of citizenship, in the confrontation of social inequalities, and in the articulation with public agencies directed to the Social Assistance policy, in the terms of Law no. 8.742/1993 (art. 2º, I, "a"), as well as respecting the CNAS deliberations. Its work has national coverage, through technical, political, administrative and financial consulting to civil society organizations, companies and governments, in the three levels of the Federation (Union, states and municipalities) and in the three spheres (Executive, Legislative and Judiciary).

The Fundação Abrinq also carries out political incidence and social mobilization focused on rights provided by law and on the recognition of new ones, as well as on the promotion of citizenship and the confrontation of inequalities.

The actions, programs, and projects developed always merge the communication element in their operation mechanics as part of the engagement strategy. For this purpose, several campaigns and institutional events are carried out, thematic studies and scenarios of childhood and adolescence with high repercussion in the media are





built and made available to society violations, garnering the support of public opinion, putting pressure on legislators and rulers, disseminating successful experiences, and proposing new solutions to society as a whole, going beyond denunciation.

The Fundação also monitors compliance with international agreements signed by Brazil that require the implementation of national and subnational public policies. Since 2014, it has been active in the negotiation and implementation of the Sustainable Development Goals (SDGs), adopted by the United Nations General Assembly (UNGA) in 2015. The strategy used articulates the incidence in the federal government and in the subnational entities - states and municipalities - so that no child and adolescent is left behind. The Fundação also works to foster the engagement of civil society and the private sector in meeting the sustainable development goals by 2030.

## Social control of public policies, strengthening civil society organizations and the childhood and adolescence movement

The Fundação Abrinq provides technical, administrative and financial advice to civil society organizations that provide essential services to guarantee the rights of children and adolescents in order to strengthen

and qualify the performance of these organizations for the proper management of their activities such as planning, monitoring and evaluation of actions and services provided, as well as the sustainability of actions, through fundraising strategies.

It also promotes and strengthens social control and the efforts of organizations in the childhood movement, through mobilization and engagement in networks and coalitions, participating in democratic spaces for the defense of rights, such as councils, forums, networks, and commissions.



### Promotion and assurance of rights with the companies

It engages and strengthens the business community in the defense of the rights of children and adolescents, mobilizing and recognizing companies that carry out social actions to promote the rights of this public, with a priority focus on preventing and combating child labor. The companies commit not to exploit child labor and not to allow it in their production chain, to promote professional training and access to protected employment for adolescents, and to carry out social actions in favor of children and adolescents.



Performance  
and historical  
context



Acting in  
emergency  
situations



Right to  
Education



Right to  
Protection



Right to  
Healthcare



Institutional and  
Governmental  
Relations



ODS



Spreading  
the word



Capture to  
transform



Changing  
lives in 2023

Summary







## Government promotion and guarantee of rights pelos governos

The Fundação believes that the public sector must fulfill its role in guaranteeing the rights of children and adolescents by providing quality public services, observing the specific needs of each vulnerable group and adopting the necessary measures to reduce inequalities in access to and quality of services provided.

At the federal level, it strives together with the Ministries and federal managers for the qualified implementation of national policies that promote the guarantee and enforcement of rights, as well as the qualification of existing national policies that require improvement. The Fundação Abrinq also works to ensure that the commitments made through national plans and policies, such as the Pnas, the National Education Plan (PNE) and the National Plan for the Promotion, Protection and Defense of the Right of Children and Adolescents to Family and Community Coexistence (PNCFC), among others.

Through its actions, it pressures governments to carry out the commitments made in international treaties, conventions, and agreements, such as the International Convention on the Rights of the Child, and its additional protocols, and the SDGs in promoting the



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defense of rights in the political sphere and in the context of society, gauging whether the assistance policy is in line with society's demands.

At the municipal level, it acts directly in the Brazilian municipalities, engaging municipal managers with the objective of qualifying municipal Social Assistance, Education, and Healthcare policies in favor of children and adolescents. Through formal adherence to the Child-friendly Mayor Program the mayors make a commitment to prioritize attention to children and adolescents during their term in office. This materializes in a work agenda that, besides concrete actions, foresees the evolution of a group of social indicators in the respective areas, as well as in planning and investment. To advance the agenda, local efforts are needed; installation of participatory processes; strengthening of councils of rights, of guardianship, of Social Assistance, of Education, of Healthcare, and of school feeding, promoting access to knowledge, means, resources and methodologies directed to the increase of social participation in the claim of citizenship rights.

By coordinating the actions of social strengthening and control and civil society organizations' with municipal governments, the Fundação Abrinq promotes the strengthening of Municipal Public Planning, by offering a participative and intersectorial medium and long term planning methodology, which involves six phases: mobilization of strategic actors, diagnosis, proposals for solving problems, sectoral

analyses, consolidation and institutionalization of municipal plans. The engagement of several agents, mainly from social assistance policies, strengthens them as a common agenda for the empowerment of intersectorial and integrated policies, which also qualifies the performance of civil society in social control.

The methodology for determining the budget for children and adolescents (OCA in Portuguese) in the municipalities, besides being an important management tool, is a social control for the political incidence of civil society, especially the Municipal Council for Children and Adolescents (CMDCA in Portuguese).



## Promoting, guarantee and defense of the rights of children and adolescents in the National Congress

The Fundação Abrinq works together with the members of the National Congress, in the two legislative houses, the Chamber of Deputies and the Federal Senate, to improve the proposals being considered, to suggest new ones, and to prevent the rights of children and adolescents under the law from being



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Governmental  
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Summary





altered, thus avoiding setbacks in the legal framework. In addition, it is dedicated to ensuring that national legislation is improved to address the differences and specificities of vulnerable groups. To do so, it monitors legislative proposals pending in the National Congress, analyzes the proposals, builds public positions, and engages in dialogue with legislators to influence decision making regarding priority agendas for children and adolescents.

## Campaign and social mobilization

The defense and the guarantee of children and adolescents' rights requires constant awareness and mobilization of society around the issues that affect this socially vulnerable group. Every year, Fundação Abrinq participates and carries out actions in two major campaigns: on May 18 - National Day Against Sexual Abuse and Exploitation of Children and Adolescents, and on June 12 - World Day Against Child Labor.

In addition to these great mobilizations, it carries out annual social awareness campaigns focused on issues related to childhood.



## Production and dissemination of knowledge and best practices

The Fundação encourages the publicizing and dissemination of innovative projects and initiatives in the field of defending and guaranteeing the rights of children and adolescents. It analyzes, systematizes, and awards public and private actions, with the objective of recognizing and disseminating simple, effective, innovative, and re-editable solutions for the integral protection of children and adolescents.

It produces studies and research that broaden the knowledge of public managers, workers and entities with or without a dominant role in Social Assistance, as a strategy to support the formulation, implementation and evaluation of social well-being policy.





It maintains the *Children and Adolescents' Observatory*, a digital platform that organizes and makes public the social indicators that focus on this population, as well as the legislative proposals that are under way in the National Congress and that affect the guaranteeing of children and adolescents' rights.

Based on the systematic monitoring of social indicators, the Fundação Abrinq publishes the *Childhood and Adolescence Scenario in Brazil*, a pocket publication with the main national indicators. Legislative monitoring generates the annual publication of the *Children and Adolescents' Legislative Notebook*, with priority legislative propositions.

Reports are also produced with recommendations on policies directed towards childhood and adolescence, especially on the flows, protocols and policies to combat violence, child labor and access to quality preschool, supporting the municipalities to develop strategies to reduce social vulnerability in the cities.



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Summary



# Acting in emergency situations

Since 2011, the Fundação Abrinq has expanded its scope of work to act in humanitarian emergencies. With the pandemic of COVID-19, a response and coping action to the scenario was required. Thus, by donating basic-needs grocery packages, the organization has collaborated to mitigate the food insecurity scenario, taking humanitarian aid to cities where it traditionally does not reach.

However, climate change, natural catastrophes, anthropogenic disasters - caused or accentuated by human action - and other instability factors generate increasingly complex humanitarian emergency situations that require more robust interventions. Realizing this increasingly frequent scenario, in 2022 the Fundação Abrinq restructured the Emergency Program with

the objective of offering humanitarian aid to children, adolescents and their guardians affected by disasters, mainly those caused by floods or weather conditions.

As a rule, the people most affected by these extreme weather events are those who are already at a high degree of socioeconomic vulnerability, usually living in areas of imminent risk. Within these groups, children and adolescents are even more unprotected due to their state of physical, psychological, and social development. Because they have less physical strength, it is more difficult to dodge or escape risks. They are also more exposed to respiratory and waterborne diseases - which are quite common during emergencies. In addition to that, children and adolescents are more likely to develop chronic mental health problems in circumstances of great suffering and stress such as disasters. Finally, the occurrence of emergencies increases their likelihood of becoming separated from their families, as well as increasing their exposure to violence and crimes such as human trafficking, child labor, sexual abuse, and sexual exploitation.



Since this is a program that depends on the occurrence of disasters and the identification of demands that require a response from the Fundação Abrinq, the goal in 2022 was to design strategies for emergency response, focusing on a specialized action in the city of Glória do Goitá - PE.

The municipality was punished with heavy rains during the month of July, aggravating the food insecurity already existing in the region, especially in the rural areas, since crops were destroyed, damaging the source of income and food for many families.

The situation became even worse when many districts, such as Apoti, were cut off, since the main road that gives access to the localities is made of dirt. As a result, many children were unable to go to school or attend after-school activities.

For this reason, in partnership with Giral Desenvolvimento Humano e Local, a civil society organization (OSC in Portuguese) that articulates people to serve children, adolescents, young people and their families with initiatives and training that contribute to human,

educational, cultural and local development in the interior cities of Pernambuco, 280 children and their families in situations of social vulnerability were benefited with the donation of three basic-needs grocery packages distributed over three months, for a total of 840 packages donated. Besides the food, each child also received a school supply kit that contained a backpack and several items such as notebooks, pencil case, pens, graphite pencils and colored pencils, scissors, sharpener and eraser. The action was intended to facilitate their return to school. Finally, the partnership also promoted the donation of three literary collections, with 87 books in total.





"The donation of basic-needs grocery packages for a three-month period has allowed 280 families to reorganize themselves, minimizing the difficulties they face. In addition, the support with school supplies and the donation of books has made all the difference in the lives of the children. These are people who never had access to the materials delivered, taking into account the quality and the quantity of the material."

**Leonildo Moura, chairman of Giral Desenvolvimento Humano e Local**



"It's great that we won this package, because our husbands are farmers and they only take temporary jobs. This helps us a lot. For four people [the basic-needs grocery package] lasts only a week, but it helps a lot. It's a relief."

**Aynoa, beneficiary of the action**

## Main results



280

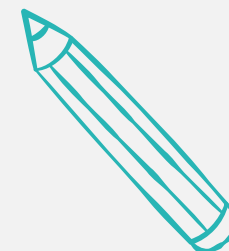
children benefited with donations of school supplies

280

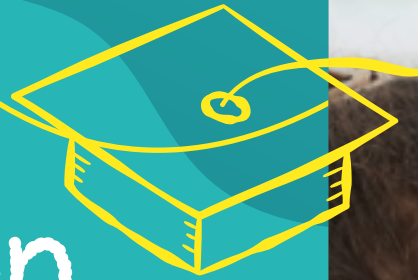
families benefited with donations of basic-needs grocery packages

840

basic-needs grocery packages donated



# Right to Education



The COVID-19 pandemic had very relevant impacts on the children's and adolescents' education due to the social distancing restrictions imposed to avoid contamination. Schools were closed temporarily and the gap between public and private education became even more evident as classes moved from face-to-face to online mode.

With the Health crisis, many indicators related to Education in childhood and adolescence have worsened in the last two years. Dropout rates, for example, more than doubled for high school between 2020 and 2021, reaching more than 388,000 adolescents<sup>1</sup>. When we look at the enrollment rate in day care centers, we can see that in this same period there was a decrease of more than 200 thousand children<sup>2</sup> attending these educational spaces.

If the educational situation of children and adolescents is to return to the levels it reached before the pandemic - and continue to improve further thereafter - a great collective effort is required. For its part, the Fundação Abrinq has been active every year with specific programs and projects for the area, which have already been responsible for benefiting thousands of lives since its creation in 1990.

<sup>1</sup> <sup>2</sup> Ministry of Education (MEC)/Instituto Nacional de Estudos e Pesquisas Educacionais Anísio Teixeira (Inep)/Diretoria de Estatísticas Educacionais (Educational Statistics Board).







## Fundação Abrinq guarantees the assistance of 96 children in the Northeast

Novo Amanhecer Day Care Center, located in Fortaleza - CE, was going through a complicated situation. Because of a damaged roof, the city hall informed the day care's principal that the place would be closed if reform work was not started urgently. As a result, the 96 children in the day care center would be left without care.

By participating in the public notice of the Fundação Abrinq Day Care for All Children Program the Novo Amanhecer Day Care Center had its roof redone and its timber reinforced, allowing it to continue its services without interdictions.

With the Day Care for All Children Program, the Fundação Abrinq has benefited many children in the Northeast region of Brazil through an action plan that relied on three distinct dimensions. In one hand, the organization provided renovations and adjustments in the physical infrastructure of 21 selected early childhood education units. On the other hand, it promoted training for the professionals in these same units so that their teaching practices could be improved. At the end, the Fundação also donated educational materials that stimulate the social and intellectual development of all the children assisted.





## Partnership with Fundação Salvador Arena

With the financial support of Fundação Salvador Arena, Fundação Abrinq opened, in February, a new public notice for the renovation of ten day care centers. The selected units received support of up to BRL 20,000 each.

Day care centers benefited by the action:

- Parent-Teacher Association from Parque Florestal e Adjacências, Camaçari – BA;
- Educational and Cultural Association - Estação Criança, Salvador - BA;
- Preschool Center, Ladeira, Caucaia - CE;
- Community Daycare Center - Nossa Senhora da Boa Viagem Entra a Pulso, Recife - PE;
- Construindo o Saber Day Care Center, Fortaleza - CE;
- Community Charity School and Daycare Tia Deja, Salvador - BA;
- Municipal Daycare Center Isaura Fernandes Vieira, Bezerros - PE;
- Municipal Daycare Center Pequeno Príncipe, Bezerros - PE;
- Daycare Center Novo Amanhecer, Fortaleza - CE;
- Education and Child Development Center Crescer Feliz, Itapipoca - CE.





The renovations consisted of services on the floor, subfloor, roof lining, installation of windows, doors, railings, handrails, adequacy of the electrical part, floor painting, application of synthetic grass, adaptation of the storeroom, revitalization of the park, and construction of a classroom.

As part of the training for the professionals of the daycare centers that won the bidding, Fundação Abrinq offered the course *Pre School Education: views, diversities and constructions*, with a workload of 60 hours in four modules: *Participative management in daycare; Training and teaching practices; Practices with the BNCC<sup>3</sup> and local curricula; and Inclusive Education.*

Finally, the units also received a pedagogical collection composed of 75 children's literature books, two building blocks with 150 pieces, a toy

centipede, a toy car circuit, two musical toys *kits*, a puppet *kit* with seven characters and 58 costumes and/or props.

In total, the daycare reform action in partnership with Fundação Salvador Arena was responsible for benefiting 1,440 children, incorporating 44 new vacancies and training 105 education professionals.



"The day care center did not have an ideal space to offer specialized educational assistance and thereby provide the necessary structure to improve our childcare services for children with disabilities. Through the partnership with Fundação Abrinq, it was possible to build a multifunctional resource room, a safe and adequate structure. With the construction of this room, besides fulfilling the legal requirement from the Ministry of Education, we make it possible for many children in our school community to have adequate, safe assistance that provides inclusion with dignity and opportunities for full development."

**Luciana da Fonte, psychologist at the Nossa Senhora da Boa Viagem Community Daycare Center**

<sup>3</sup> National Common Curricular Base (BNCC in Portuguese).

## Donation of playgrounds

Due to the large number of child education units that participated in the public notice for renovation of physical spaces, requesting renovation of their playgrounds, the Fundação Abrinq decided to invest financial resources and select ten more day care centers to benefit from the program, so that they could renovate their parks and provide a new space for children to play. In return, the selected units should only adapt their spaces so that the Fundação can purchase and install new toys.

Daycare centers chosen for this initiative:

- Pre School Center Cônego Raimundo Pinto de Albuquerque, Maranguape - CE;
- Pre School Center Margarida Medeiros Gurgel, Maranguape - CE;
- Pre School Center Wilson Bastos Rodrigues, Maranguape - CE;
- Social and Cultural Educational Center, Recife - PE;
- Municipal Pre School Center, Bebedouro I Maria Nunes da Silva, Petrolina - PE;
- Municipal Pre School Center Dr. Cícero Luz, Petrolina - PE;
- Municipal Pre School Center Professora Rita Amorim, Petrolina - PE;
- Municipal Pre School Center Raimunda Benta de Jesus, Petrolina - PE;
- Municipal Pre School Center Tia Dulcineia, Petrolina - PE;





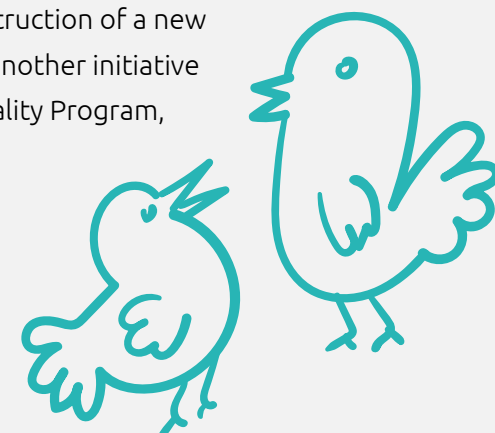
- Kindergarten Dr. Pedro Rubens da Costa Barros, Itaporanga d'Ajuda - SE.

The toys for the playgrounds consisted of a playhouse, two swings, a slide, a ladder, and a rope climb. In addition to these, the Fundação Abrinq also donated pedagogical kits composed of 75 children's literature books, two building blocks with 150 pieces, a toy centipede, a toy car circuit, two musical toys *kits*, a puppet *kit* with seven characters and 58 costumes and/or props.

The professionals from the daycare centers chosen for this initiative were able to take part in the course *Pre School Education: views, diversities, and constructions*, with a class load of 24 hours and consisting of two modules: *Training and teaching practices*; and *Practices with the BNCC and local curricula*. On the occasion, the course was also offered to other daycare centers participating in other editions of the program and to organizations from the Fundação Abrinq's Our Children Network, with the objective of bringing training to entities that did not have the opportunity to participate in previous editions.

The initiative of acquisition of the playgrounds and donation of the collections received financial support from the following companies: Alcoolquímica, Barbacoa, Colombo Agroindústria S.A., DRT Distribuidora de Artigos para Casa LTDA, DSM Produtos Nutricionais Brasil S.A., Grupo Profarma, Innovasell Especialidades Químicas Eireli, Nuno Fracht Consultoria Logística e Aduaneira LTDA., Omnion, Special Dog, and Tim S.A. In total, the action was responsible for benefiting 1,520 children, from 0 to 5 years and 11 months of age, and for training 272 Education professionals.

Finally, the Nossa Senhora das Graças Pre School Center, located in the city of Barreiras - BA and already benefited by the program in 2021, was granted the donation of the same pedagogical collection and the construction of a new library. The action occurred as a result of another initiative from the Fundação Abrinq, the Zero Mortality Program, which operated in the city in 2022.





## Initiatives to encourage reading

Reading is fundamental for people to fully develop their human potential and Fundação Abrinq believes that this is a practice that should be stimulated since early age. To this end, it has developed initiatives such as the Reading and Growing Project, in partnership with A Cor - Ação Cultural, through which it disseminates reading practices that qualify teachers to improve teaching in early childhood.

The initiative was composed by two stages. The first consisted of reading training for the participating educators, a time when they could review practices already in place, get to know ideas for projects and activities linked to building a reading attitude in early childhood and learn new concepts: how the child learns; the characteristics of oral culture and written culture; conceptions of reading and the characteristics of textbooks, paradidactic and literary books; how to train readers since babies; why read stories to children; and digital

media. In the second, the participants were able to review and expand their perception of what they had already done and what they could do in the practice of reading mediation for children, thus applying the knowledge acquired in the meetings.

The project counted on the participation of 70 schools from the cities of São Paulo - SP and Guarulhos - SP. In the end, 240 education professionals, such as managers, teachers, and support staff, were trained by the courses given, which corresponded to 4,512 children from 0 to 5 years and 11 months of age benefited by the reading mediation activities.

Another initiative, also developed by Fundação Abrinq, in partnership with A Cor - Ação Cultural, which aims to empower the youth protagonism through the practice of reading mediation in community spaces is the Changing History Project, which worked with adolescents from 11 to 17 years old from institutions in the city of São Paulo.





The project aimed to train adolescents as reading mediators so that they play the role of transforming agents in the formation of new readers through specific meetings to develop their mediation skills. The initiative also included cultural visits in the city of São Paulo for the adolescents, through which the participants had the opportunity to attend cultural centers in order to expand their repertoires.

The meetings and visits took place at the Monteiro Lobato Library, the Tendal da Lapa Cultural Center, the Raul Boop Library, Clara's House, Mackenzie University in Consolação, Sebrae 24 de Maio, and the CEU Carrão. During these moments, the adolescents were able to learn new literary titles, share knowledge, learn strategic reading techniques, and perform book checking.



In all, 180 adolescents from 23 different institutions were trained in mediation, which indirectly benefited 900 children who participated in the reading sessions. There were also 16 formative meetings, including 11 cultural visits, as well as the donation of 810 books to the institutions.

Institutions participating in the Changing History Project:

- ACM/CDC Leide das Neves;
- Lar Maria Sininha Association;
- Caritas – CCA Adolescentes Campo Limpo;
- CCA Boa Sorte;
- CCA Nossa Senhora de Fátima;
- CCA São José;
- CCA/CEC Sammutti;
- CCA/CEC Santa Rosa de Lima;
- CCA/CEC São Pedro;
- CCA/CEC João Paulo II;
- CCA/CEC Perseverança Maria da Silva;
- CCA/CEC São Pedro Apóstolo;
- CEC Jardim Itapolis;
- CEC Maria Cursi;
- CEC Tabor;



- CEC da Criança e do Adolescente Ademir de Almeida Lemos;
- Coletivo Esperança Garcia – Education, Art and Culture;
- Municipal Elementary School Vinicius de Moraes;
- Anchieta Grajaú Institute;
- Culture and Citizenship Team Institute;
- Incube Institute – Reading Circles;
- Benevolence Education and Experience;
- Cocoon Project.

On November 19th, all the classes held their last reading mediation meeting together at CEU Carrão. There were 175 adolescents and 25 educators present at this cultural event, which included a tribute to the participating teachers.

## Stimulating the protagonism in adolescent years

Continuing with the actions that impact adolescents, Fundação Abrinq worked with three initiatives that are specifically concerned with the future of these people who are in their youth period: the Building Futures Project,, the #WhatsYourBio Project and the The Tree Project, the latter of which also worked with children.

The Building Futures Project promotes the development of life projects for students in the ninth grade of elementary school, in order to subsidize

their choice of educational itineraries in the transition to high school and collaborate with the reduction of school dropouts. In 2022, it worked in 27 institutions in Carapicuíba - SP, Cotia - SP, Embu-Guaçu - SP, Itapeverica da Serra - SP, Juquitiba - SP, and São Lourenço da Serra - SP.

Educational institutions participating in the Project:

- Asa Branca State School;
- Bairro Boa Vista State School;
- Bairro das Palmeiras State School;
- Batista Cepelos State School;
- Deputada Conceição da Costa Neves State School;
- Desembargador Edgard de Moura Bittencourt State School;
- Governador André Franco Montoro State School;
- Isabel, "The Redeemer" State School;
- João Ortiz Rodrigues State School;
- Joaquim Fernando Paes Barros Neto State School;
- Leda Felice Ferreira State School;
- Leonice de Aquino Oliveira State School;
- Marianinha de Queiroz State School;
- Matilde Maria Cremm State School;
- PEI Professor Antonieta Di Lascio Ozeki State School;
- PEI Fernando Nobre State School;
- Professor Levi Pereira Martins State School;
- Professor Luiz Pereira Sobrinho State School;



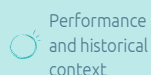
- Professor Massako Higashioka State School;
- Professor Natalino Fidêncio State School;
- Professora Cecília da Palma Valentim Sardinha State School;
- República da Costa Rica State School;
- Roque Savioli State School;
- Sophia Maria Januária Amaral State School;
- Supervisor Paulo Idevar Ferrarezi State School;
- Vila São Joaquim II State School;
- Zacarias Antônio da Silva State School.

In the first phase, the educators of the institutions participated in the course *Building Futures*, consisting of eight modules focused on emerging themes of adolescence and that contributed to the construction of the Life Project, such as: *The role of the teacher and the unfolding with knowledge, skills and attitudes; Adolescence, a phase of discovery; The BNCC general competencies and the curriculum; Socio-emotional skills; Problem-based and project-based learning, among*

*others*. Then, both teachers and students received support-teaching materials, and students had classes on Life Project and other electives on subjects of interest to strengthen youth protagonism and encourage the future choice of formative itineraries. At the end of the year, during the *Culmination of Electives* event, the students were able to show the concrete results of their work built during the year, with the support of Fundação Abrinq, to the school community.

Didactic materials delivered to teachers and students:

- Student's notebook;
- Teacher's guide and "letters" kit;
- Turma da Mônica's almanacs on the theme of the Sustainable Development Goals (SDGs);
- The Scenario of Childhood and Adolescence in Brazil;







- A Portrait of Childhood and Adolescence in Brazil;
- The seven basic competencies for educating in values.

Cultural visits with the adolescents were also part of the initiative, to expand their repertoire according to their age groups and themes pertinent to their interests. The participants visited a movie theater, the Pinacoteca, the Picture and Sound Museum (MIS in Portuguese), the Villa-Lobos Park, the Sesc Consolação, the Casa Ema Klabin Museum Museum, the Monteiro Lobato Library, and the Portuguese Language Museum.

The project benefited 2,353 adolescents through the delivery of student notebooks, cultural outings, materials purchased for

the *Culmination of Electives* event, and training for their teachers and coordinators. There were 53 trained professionals from 27 participating institutions in six different municipalities in the state of São Paulo. The Fundação Abrinq also donated 2,353 student notebooks, 53 "letter" kits and teacher's guides, 60 book vouchers, and 1,182 other publications.



"For me, the visits to Picture and Sound Museum and to the Casa Ema Klabin Museum were very good experiences, which opened my eyes to different works. I really wish I could go to MIS again and also to visit other museums. It was very interesting and different, especially for me, who had never visited a museum before."

**Emanuelly Oliveira Brito, student at Marianinha de Queiroz State School**



With the #WhatsYourBio Project, also developed in partnership with A Cor - Ação Cultural, the Fundação Abrinq sought to improve the development of emotional, social and cognitive skills in young people to face the challenges of the contemporary world. In 2022, 109 adolescents from the following institutions participated in the project:

- Riveira Youth Center;
- Miralda dos Santos Lima Professional Training Center;
- Santa Ursula Professional Training Center;
- Equipe High School;
- Chibata Miyakoshi State School.

To work on the potentialities of adolescents between 15 and 17 years of age, with a view to strengthening personal empowerment and active citizenship, the initiative provided an exchange of ideas and experiences among the participants based on themes of their interests, understood through articulation with the participating organizations so that they could understand the longings of their students. There were five workshops held in the institutions themselves and six formative meetings with cultural visits promoted with the aim of stimulating creative thinking, critical thinking, decision making, self-confidence, communication, dealing with emotions, and respect for others.

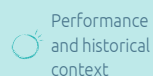
Places visited by adolescents:

- Belas Artes Cine Center;
- São Paulo Cultural Center;
- Itaú Cultural Center;
- Tendal da Lapa Cultural Center;
- CEU Carrão;
- Foundation School of Sociology and Politics of São Paulo;
- Moreira Salles Institute;
- Japan House;
- Sesc Consolação;
- Sesc Paulista.



"I think it's really cool to encourage self-knowledge and the initiative of taking students, who before didn't even imagine leaving their neighborhoods or being able to speak out and have their voices heard, to get to know their own culture."

**Letícia Martins Souza, 17-year old student at the Santa Ursula Professional Training Center**



Performance  
and historical  
context



Acting in  
emergency  
situations



Right to  
Education



Right to  
Protection



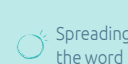
Right to  
Healthcare



Institutional and  
Governmental  
Relations



ODS



Spreading  
the word



Capture to  
transform



Changing  
lives in 2023

Summary





At the end of the year, the adolescent participants were encouraged to develop a socio-cultural intervention about a subject of collective interest, as a way to enable the exercise of listening, talking, planning, debating and organizing. In this activity, themes such as slum culture, youth in the peripheries, youth's relationship with politics, physical activity and nutrition, beauty standards, sexual education and orientation, "black lives matter", suicide, depression, anxiety, art, culture, and gender inequality were elaborated.

As the development of children and adolescents who are protagonists and who increasingly exercise their citizenship is an important issue for society, Fundação Abrinq works with another initiative to encourage in schools the themes of human rights and rights in childhood and adolescence through art-education: The Tree Project, carried out in

partnership with the Otávio Roth Collection. To accomplish its goal, the project relied on the training of educators on these issues, donated educational materials, and held workshops so that students, aged 6 to 17, could learn about the topics while building The Tree, a collaborative artistic piece whose idea was conceived by plastic artist Otávio Roth.

Two small sheets of paper and acetate were given to the students to draw a representation of the human right that most caught their attention. At the end, one sheet was used for the construction of a tree in the school itself, while the other will be used in the collective work with all the other participants in the project, which will have a five-year cycle (2022 - 2026).

As the last stage of the initiative, based on the training given to the teachers on topics such as human rights and sustainability principles, the schools were able to offer workshops to the

students. There were writing courses based on the books *The Universal Declaration of Human Rights* and *Blue and Beautiful, Planet Earth Our Home*, courses on human rights and the students' self-perception of the theme based on the local reality, and art courses, with the setting up of an exhibition on human rights in the schools.

The initiative was developed by the Otávio Roth Collection and, in 2022, focused on Rio de Janeiro and the Amazon Biome regions. By the end of the year, the project was responsible for benefiting 35,627 children and adolescents from 58 different schools, as well as training 403 education professionals and donating 128 books, 64 human rights albums, and 256 colored pencils.



"It was extremely rewarding to participate in the project as a whole. The leaflet workshop was one of the highlights. After having dialogued and had several debates about the Universal Declaration of Human Rights [UN - 1948], we were able to contextualize this learning through drawings. The students were very impressed with what they discovered about their rights and the importance of them being rights for everyone."

Ana Lídia, teacher at the Rio de Janeiro State Education Department

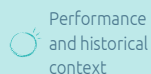
### Education Results:

**46,685** children and adolescents benefited  
**1,073** professionals trained  
**8,624** materials donated  
**20** pre school units refurbished

## From kindergarten to high school

In September, Fundação Abrinq held the webinar *Building Futures: from kindergarten to high school*, to promote the exchange of knowledge among education professionals to enable the adoption of practices that qualify teacher training.

The broadcast covered several subjects that went through all the stages of children and adolescents' education.



Performance  
and historical  
context



Acting in  
emergency  
situations



Right to  
Education



Right to  
Protection



Right to  
Healthcare



Institutional and  
Governmental  
Relations



ODS



Spreading  
the word



Capture to  
transform



Changing  
lives in 2023

Summary



# Right to Protection

The Federal Constitution of 1988, through article 227, determines the role of the family, the State, and society in relation to the rights of children and adolescents in Brazil. These are the main people responsible for guaranteeing the right to healthcare, food, education, recreation and especially life, for each and every child, as well as protection against acts of violence, abuse and sexual exploitation against them.

By considering the right to Protection as one of the fundamental pillars for the quality of life and well-being of children and adolescents, Fundação Abrinq has worked hard to provide better living conditions for those who need it most.







## Partnerships with presidential candidates for childhood and adolescence

Faced with the scenario of presidential elections in 2022, the Fundação Abrinq has promoted efforts, through the Child-friendly President Program, to mobilize all candidates for the presidency of the Republic to sign a term of commitment in which, if elected, they would commit to prioritizing actions and public policies in favor of children and adolescents during their mandate. As of the time of writing this Annual Activity Report, the president-elect has not signed the pledge. However, working towards this commitment is one of the organization's goals for 2023.

In total, seven presidential candidates made the commitment to Fundação Abrinq: Ciro Gomes, from the Democratic Labor Party (PDT), Constituent Eymael, from Christian Democracy Party (DC), Felipe D'Avila, from the New Party (Novo), Leonardo Péricles, from Popular Unit Party (UP), Simone Tebet, from the Brazilian Democratic Movement Party (MDB), Soraya Thronicke, from Union Brazil Party (União), and Vera Lúcia, from the Unified

Socialist Workers Party (PSTU).

Each candidate received a copy of the publication *A Panorama of Childhood and Adolescence in Brazil*, a study produced in partnership with the Center for Sustainability Studies of the Getúlio Vargas Foundation (FGVces), which presents data and analyses produced from the monitoring of the federal government's actions based on the Sustainable Development Goals of the 2030 Agenda, in order to support the implementation of public policies to improve the living conditions of children and adolescents in the country, as well as a *Guidance Notebook*, which presents a summary of the previous publication and guidelines on indicators, adherence to the program, targets, and commitments.





## Strengthening municipal administrations in favor of childhood and adolescence

In addition to its activities at the federal level, the Fundação Abrinq also understands the importance of raising the awareness and training of mayors and municipal management professionals involved in public policies for children and adolescents throughout Brazil. Thus, through the Child-friendly Mayor Program, it carried out activities that involved 753 municipalities in 2022, with the objective of mobilizing, valuing and technically advising the participants.

To learn more about the reality of each municipality that is part of the program, the Fundação Abrinq proposed the completion of different maps, which are sets of questionnaires that aim to produce diagnoses of the local scenario for children and adolescents that can subsidize the mayor in defining goals, priorities

and strategies for the evolution of social indicators. In 2022, the maps made available were about the Budget for Children and Adolescents (OCA in Portuguese) and the Municipal Plan for Children and Adolescents (PMIA in Portuguese). Two online meetings were held to open and help with filling out the questionnaires.

There was also the delivery of recommendation reports for the municipalities that filled out the maps in 2021, on the OCA, of strengthening councils and social policies. To present these results, the Fundação Abrinq promoted regional meetings with mayors from the five regions of Brazil, as a way to provide dialogue, exchange of experiences and dissemination of knowledge, which are fundamental to the construction and consolidation of public policies according to the reality of each region.

Among other actions promoted is a training cycle, consisting of four classes, about the PMIA, as well as a training meeting related to the OCA. The training sessions were carried out with the

objective of training and spreading knowledge about how to elaborate and put the plan into practice in the municipalities. In addition, three thematic meetings were also held, to guide managers and their teams on issues related to childhood and adolescence, PMIA, the promotion of healthy lives, and the importance of promoting spaces for children's playground and development in the municipalities.

Altogether 11 events were held for mayors and their teams to network and understand the needs of the municipalities. The other activities (training cycle and meeting, opening of maps and opening of work schedules) were intended to provide support and technical assistance to these teams. In addition, 747 kits composed of theme notebooks were sent to the municipalities that are active in the program, while another 33 were sent to municipalities that have the activities of the SLC Institute, a partner in the program, totaling 780 municipalities benefited with the content.



Performance  
and historical  
context

Acting in  
emergency  
situations

Right to  
Education

Right to  
Protection

Right to  
Healthcare

Institutional and  
Governmental  
Relations

ODS

Spreading  
the word

Capture to  
transform

Changing  
lives in 2023

Summary

## The thematic notebooks present in the kit sent to the municipalities are:

- Keeping an eye on the Child Budget (*De olho no Orçamento Criança*);
- Child Service and Confronting Violence (*Conselho Tutelar e o Enfrentamento à Violência*);
- Child Service - Step-by-Step Action Guide (*Conselho Tutelar – Guia para Ação Passo a Passo*);
- Municipal Council for the Rights of Children and Adolescents - Support for the Execution of its Functions (*Conselho Municipal dos Direitos da Criança e do Adolescente – Apoio à Execução de suas Funções*);
- Municipal Fund for the Rights of Children and Adolescents - Step-by-Step Action Guide (*Fundo Municipal dos Direitos da Criança e do Adolescente – Guia para Ação Passo a Passo*);
- Municipal Fund for the Rights of Children and Adolescents - Resource Mobilization Guide (*Fundo Municipal dos Direitos da Criança e do Adolescente - Guia para Mobilização de Recursos*);
- Municipal Fund for the Rights of Children and Adolescents - Guide for Partnership Management based on the MROSC (*Fundo Municipal dos Direitos da Criança e do Adolescente - Guia para Gestão de Parcerias com Base no MROSC*);
- Social Policies for Childhood and Adolescence - Guide for Public Management (*Políticas Sociais para Infância e Adolescência – Guia para a Gestão Pública*);
- Municipal Plan for Childhood and Adolescence - Guidance Manual for Preparation and Revision (*Plano Municipal para Infância e Adolescência – Manual de Orientação para Elaboração e Revisão*).



"In Itatinga - CE, the municipal administration made a real commitment to guarantee absolute priority for children and adolescents. To this end, the mayor joined the Child-friendly Mayor Program and set up the Intersectorial Commission, formed by the Municipal Secretaries, which has been working with dedication and commitment for childhood and adolescence in our municipality since January 2021. Our actions are based on the methodology proposed by the program, which has contributed a lot through the training cycles, regional seminars, filling in the maps, as well as through guidance."

**Liliana Lopes – Articuladora de Itatinga - CE**

## Protection allied with Civil Society Organizations (OSC in Portuguese)

Working together with civil society organizations (CSOs) was also one of the strategies used by the Fundação Abrinq in 2022. The year marked the opening of two public notices. The first one was for CSOs located in São Paulo - SP and region to be contracted for 18 months (2022-2023 Cycle). With the execution of this activity, it was possible to benefit 866 children and adolescents.

It is important to point out that the program was already working with 20 other organizations that are part of the 2021-2023 Cycle of partner projects.

## Here are the five new partner organizations in the new cycle of the Our Children Program:

- Colmeia - Youth Service Institution - Professional Qualification Project: A Bridge to the Future, São Paulo – SP;
- Julita Foundation - Sewing Affections Project, São Paulo – SP;
- André Franco Vive Institute – #Don't Abandon Your Future Project, São Paulo – SP;
- Child Friendly Projects (PAC, in Portuguese) – Youth with a Future Project, São Paulo – SP;
- Reino da Garotada de Poá – Auxiliary Supply Project, Poá – SP.



•

The second public notice, opened in July, selected ten new institutions that received up to R\$20,000 to refurbish their spaces and benefit a total of 2,239 socially vulnerable children and adolescents. Construction began in September and was completed in December.

### The ten organizations selected in the renovation tender are:

- Anhumas Quero-Quero Association, Campinas - SP;
- Women's Association of Social and University Studies (Afesu in Portuguese), São Paulo - SP;
- Pipa Association, São Paulo - SP;
- South Brazilian Association of Education and Social Work (Asbeas in Portuguese), Tupã - SP;
- Vale Viver Social Promotion Association, Águas Formosas - MG;
- Caraguatatuba Children's House, Caraguatatuba - SP;
- Praia Grande Methodical and Practical Learning Center, Praia Grande – SP;
- Fred an Alternative to Reintegration, Contagem – MG;
- Duque de Caxias Educational Institute – Esperança Cidade dos Meninos, Ponta Grossa - PR;
- Our Home , São Carlos - SP.





Throughout the year, financial transfers and technical assistance were made to the 25 organizations (including the five newly selected ones), in 14 states of the five Brazilian regions, in partnership with the Our Children Program, in order to strengthen them and, thus, benefit thousands of children and adolescents, between 0 and 18 years old, in situations of social vulnerability served by them. The entities have different realities, some of them have difficulty in raising funds to maintain their activities, poor financial management, inadequate physical structures, professionals with little knowledge to perform the functions required in their positions, as well as weaknesses in educational projects. Others have established and consolidated organizational structure and management. For this reason, the Fundação Abrinq, besides understanding the specific weaknesses of each organization, acts based on its main needs.

The partner organizations were selected according to four different areas of performance: Professional Qualification, Domestic and Sexual Violence, Child Labor and Mental Health.

Therefore, the service provided by Fundação Abrinq aimed to help expand and improve the services provided by these organizations, with improvements in the locations, new teaching materials, better quality food for children and adolescents, in addition to strengthening institutional management and the services offered. This advisory service is continuous throughout the period of the agreement between the organization and the Fundação, which is committed to making technical visits to monitor the evolution of the projects.

At the beginning of the year, Fundação Abrinq carried out an artistic action, through the Our Children Network, to celebrate the Centennial



of the 1922 Week of Modern Art, in which content was offered to educators from organizations in the network, so that artistic activities could be implemented in the pedagogical plans to be developed with the children and adolescents served by 41 organizations participating in the action. Financial support was also offered for the purchase of the materials used in the activities.

The Our Children Network is formed by organizations that were once members of the Our Children Program, but are no longer receiving financial support. Even so, monthly meetings are held dedicated to sharing and exchanging experiences among the organizations, debates on fundamental issues for childhood and adolescence, as well as political advocacy, continuing the partnership with the Our Children Program. Altogether, 221 organizations integrate the network.



"The Instituto André Franco Vive started its partnership with the Fundação Abrinq in July 2022 in the area of Confronting Domestic and Sexual Violence. From this partnership, very positive changes have occurred not only in relation to the people assisted, but also in the structure of the institution itself, benefiting the project as a whole. The Instituto André Franco Vive is very proud of this partnership that since the beginning has generated results and made the institution more belonging to its territory."

**Vania Gnaspini - general coordinator of the Instituto André Franco Vive**

In March, the second edition of the *Management Guide for those who run Civil Society Organizations* was launched, co-funded by the European Union, and offers content to qualify the management process and improve the activities carried out by the institutions.

There was also an action, in partnership with Warner Bros. Discovery, which donated Playstation 4 consoles and educational games, benefiting 250 children and adolescents served by four organizations of Our Children Network:



- Benevolent Association of Support to the Needy;
- Young Men's Christian Association (ACM in Portuguese) of São Paulo – Casa Aberta Leide das Neves House;
- Maria Helen Drexel Association;
- Santos Mártires Society – CAC Our Lady of Fatima.

In October, employees of Bradesco bank held a toy donation campaign, with the collection of financial resources among employees for the purchase of new toys that were donated to 719 children and adolescents served by six organizations of Our Children Network.

Two events directly related to the recognition of the organizations' activities also marked the Fundação Abrinq's year. In September, the *22nd Annual Meeting of the Our Children Network* took place, with the objective of promoting the debate on actions developed and implemented to guarantee and defend the rights of children and adolescents, especially in CSOs. The event was aimed exclusively at organizations that are members of the Our Children Network. It was attended by more than 200 participants and presented three lectures in the morning, on new trends for

the professionalization and employability of adolescents, the role of civil society organizations in the performance of mental health problems of children and adolescents assisted and the challenges of civil society organizations in the implementation of extended day in the formal education of children and adolescents. The afternoon was reserved for six workshops on various topics chosen by the organizations themselves and pertinent to their respective realities, such as fundraising and the importance of the partnership between family and organizations.

## Testimonials from the 22nd Annual Meeting of Our Children's Network



"We gained a lot of knowledge. What I learned I will certainly implement in the institution where I work. It was very rewarding for me to have the opportunity that Fundação Abrinq gave us to have all this knowledge."

**Mécia Quirino, social educator of the Instituição Casa Beija-Flor**



"We already have plans for the future. We will first take the content to those who were not present and raise awareness with the team so that we can do cooperative activities with the children together and also develop others."

**Roberto Júnior, reference technician at Obra Social São Francisco Xavier**

### Main results of the Our Children Program

- 13,034** children and adolescents benefited
- 46,269** children and adolescents benefited from Our Children Network
- 148** trained professionals
- 25** partner organizations
- 10** organizations with renovated spaces



Another initiative undertaken by the Fundação Abrinq in 2022 was related to the Child Award Program which recognizes and gives voice to initiatives that contribute to ensure the rights of children and adolescents. This year, the organization opened a public notice for the award to recognize CSOs that carry out projects aimed at promoting the mental health of children and adolescents.

Altogether, 55 organizations were registered. Throughout the year, the initiatives went through four phases of evaluation. The first one was by means of a documentary analysis of the applications. The second phase was the analysis of the registered projects, with special attention to the quality of the actions and methodologies used in the project and the nature of the results achieved. The third phase included online technical visits so that the organizations could present their projects with greater proximity and clarity, and verify the veracity of the information submitted. Finally, in the fourth and last stage, a Technical Committee of Experts, composed of mental health professionals, carried out an evaluation and chose the projects that stood out the most.

## Committee of experts:

**Ana Luiza Colagrossi** - PhD in Medical Sciences from the D'OR Research and Teaching Institute;

**Jefferson Drezett Ferreira** - PhD in Health Sciences from the post-graduation program at Faculdade de Medicina do ABC (FMABC) and consulting advisor to Fundação Abrinq;

**Karen Scavacini** - PhD in School and Human Development Psychology from the University of São Paulo (USP);

**Sandra Regina de Souza** - Master of Science from the School of Public Health at USP and adviser to the Fundação Abrinq;

**Sandra Scivoletto** - Psychiatrist graduated from the University of São Paulo (USP).

In October, an online event was held to announce the three projects that stood out the most, recognizing good practices.



## The winning projects of the Child Award Program

### 1st place – An Integral Look at Mental Health Casa Pequeno Davi

The winning project of the 24th edition of the Child Award Program is by Casa Pequeno Davi, an organization located in João Pessoa - PB. The initiative is responsible for attending 322 children and adolescents, aged between 6 and 18, who suffer from intellectual disability, autistic spectrum disorder, dwarfism, or school skill development disorder.

The service occurs by offering welcoming spaces, qualified listening and psychotherapeutic follow-up, as well as by the development of music, theater, dance, digital literacy, social literacy, reading mediation, web radio, audiovisual techniques, and self-care dynamics workshops.

### 2nd place – Making a Difference São Rafael Healthcare Support System

The initiative developed by the São Rafael Health Support System, from the city of Maringá - PR, won second place in the 24th edition of the Child Award Program. There are 60 victims of sexual violence attended, in the age range of 1 to 18, who present disorders such as anxiety, depression, self-injury or suicidal ideation.

The project offers individual psychotherapeutic care to children and adolescents referred by the protection network in the city of Maringá and region, as well as social service to their respective families. For this, the organization has four contracted psychologists who care for 15 patients each.



### 3rd place - Promoting the emotional health of children and adolescents in the realignment of mental and physical health in times of COVID-19

**Instituto de Arte e Educação Circo Multicor**

The Instituto de Arte e Educação Circo Multicor, from Beberibe - CE, is the author of the project that won third place in this edition of the Child Award Program. The service is directed to 94 children and adolescents, from 8 to 17 years old, who present anxiety disorders, depression, self-injury or suicidal ideation.

The project offers psychosocial assistance to the patients, as well as multicultural and artistic activities, such as theater, music and capoeira, which promote the valorization of talents, intelligences and individual capacities. It also promotes emotional healthcare activities and articulates with the social assistance and healthcare networks to monitor the families of those being assisted.

To learn more about the award, [click here](#).



"The Fundação Abrinq's award means an achievement for the entire team of professionals, who feel valued and motivated to continue the actions, with the understanding that, despite all the difficulties, the path for more social justice follows the right path. However, the greatest achievement is in the collective sphere, when the community awakens, understands, identifies with and is proud of the institution, the result of which is the consolidation of this as a space of reference in such important guidelines, in the defense of the human rights of children, adolescents and their families. The award, by strengthening the credibility and the view of several subjects, public and private, in relation to the institution, represents a watershed in our history and has impacted the construction of new partnerships, the expansion of the demand for our services, and the daily incentive to improve every action. We can say that the value of the prize is in the joyful look on each child and adolescent face in the multicolor circus tent."

**Lucelena Honorato - Teacher and coordinator of Instituto de Arte e Educação Circo Multicor**



Performance and historical context

Acting in emergency situations

Right to Education

Right to Protection

Right to Healthcare

Institutional and Governmental Relations

ODS

Spreading the word

Capture to transform

Changing lives in 2023

Summary



## The suburbs in focus in the actions of protection and guarantee of rights



"Receiving this award was an immense pride and satisfaction for the whole team. It is a recognition of the work we have carried out since 2016 in the prevention and defense of children and adolescents who are victims of sexual violence. It was very moving and gives us more strength to keep fighting and taking this very sensitive agenda to all spheres of society. We could see an even greater engagement in all our staff and volunteers with the award result, besides the strengthening of bonds with partners, proving the seriousness and transparency of our work. We honor the Fundação Abrinq for believing in our cause to defend and guarantee the rights of children and adolescents."

**Rosane Marques, institutional manager at the São Rafael Healthcare Support System**

Children and adolescents from suburbs often end up not being impacted by public policies and other state actions to have their rights guaranteed. These are very distant areas where, many times, the public administration is unable to develop effective policies that prioritize this population. Knowing this, the Fundação Abrinq, through the Collectives Project, offered technical and financial support to five collectives<sup>4</sup>, located in the suburbs of the metropolitan region of São Paulo, which develop actions related to guaranteeing the rights of children and adolescents.

With the agreement signed with the collectives, Fundação Abrinq contributed to the continuity and expansion of the actions performed on behalf of children and adolescents, such as music, dance and capoeira classes, movie afternoons, reading circles, cultural visits and parties on commemorative dates, among others. By the end of 2022, 303 children and adolescents had benefited from the initiative.

<sup>4</sup>Collectives are groups of people or institutions that share a common interest or goal and work together to achieve it. Often they are related to the solution of some social problem.

In one of these collectives, called Joilson de Jesus Community Center, there was even the financing of the renovation of a room, as a way to improve the infrastructure of the place where administrative activities and social services take place. The institution also supported the acquisition of inputs for the planting and cultivation of an urban vegetable garden, where pedagogical and socio-environmental activities are carried out with children and adolescents.

## The five collectives with the respective numbers of children and adolescents benefited:

- Joilson de Jesus Community Center (Sapopemba – Zona Leste de São Paulo): 111;
- Playing at Kebrada Collective (Ermelino Matarazzo – Zona Leste de São Paulo): 60;
- Mirror, Mirror of mine Collective (Jabaquara – Zona Sul de São Paulo): 22;
- Alleys Cultural Space (Taboão da Serra – SP): 50;
- Jardim Damasceno Cultural Space (Brasilândia – Zona Norte de São Paulo): 60.

## Best Practice

The Alleys Cultural Space has managed to put into practice some old wishes that were not carried out due to lack of resources. With the support of Fundação Abrinq the collective was able to equip its headquarters with a projector, spotlights and theater curtains, improving its infrastructure to hold dance presentations and movie sessions offered to children and adolescents from the Jardim Trianon neighborhood, in Taboão da Serra - SP.

For 2023, Fundação Abrinq plans to expand its support to collectives in order to strengthen the work developed by these groups, so necessary in their territories, and benefit the children and adolescents who need it most.



# Right to Healthcare



When the topic is Healthcare, the Sustainable Development Goal (SDG) 3 states that by 2030 we must "ensure healthy lives and promote well-being for all, at all ages." Among the main goals is, for example, the 3.1 goal, which states: "by 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births," as well as the 3.2, which aims to "end preventable deaths of newborns and children under 5 years of age."



## Combating Infant Mortality

Knowing that there is a lot of work to be done, the Fundação Abrinq has contributed to the theme by promoting the Zero Mortality Program, which works together with the municipalities to zero child deaths from preventable causes. In 2022, the program had an outstanding performance in several cities of the Northeast region, especially in western of Bahia, where the partnership with the Regional Healthcare Center of the West made it possible for the program to reach cities such as Barra, Luís Eduardo Magalhães, Riachão das Neves, Santa Rita de Cássia and Barreiras. This last one, in fact, had its actions financed, in part, by the Flex Foundation, a partner of the Fundação Abrinq. In addition, the program was also present in Nossa Senhora do Socorro - SE, as well as in Taquaritinga - SP.

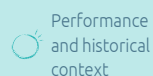
The activities promote strategies to strengthen municipal public policies and act with a formative process that qualifies Healthcare professionals, besides encouraging the creation and strengthening of the Infant Mortality Committee, responsible for investigating and identifying

the causes of deaths of children under 1 year of age.

Regarding mothers and families, the initiative encourages and promotes awareness campaigns on topics related to pregnancy, breastfeeding, and the main care for newborns. This scope of activities contributes with the municipalities served towards the goal of zero child death from preventable causes.

In the beginning of 2022, Fundação Abrinq held the first Regional Seminar for the Reduction of Infant and Maternal Mortality, which took place in Barreiras - BA. The event brought together 158 healthcare professionals from the western municipalities of the state to discuss the infant mortality scenario in the region and the main challenges to reduce preventable deaths.

Another fundamental point of action of the Fundação was through the training of professionals. A total of 273 nurses and doctors, as well as 632 community healthcare agents were impacted, in addition to 75 professionals who participated in the training sessions for the implementation of groups for pregnant women, mainly in the Northeast of Brazil.



Performance and historical context



Acting in emergency situations



Right to Education



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ODS



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Capture to transform



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Summary



In the trainings, the professionals were able to learn more about topics such as: models of childbirth care, the relationship between pregnancy and COVID-19, as well as having access to updated information about the most common childhood diseases. Together, these professionals assisted, only in 2022, 6,811 pregnant women, who received a more complete and humane service and were consequently able to provide better care for their newborns.

The Fundação Abrinq also encouraged the participating municipalities to develop activities that integrated the World Breastfeeding Week as a strategy to promote child survival and nutritional food security through lectures, guidelines, conversation circles and other activities about the benefits, myths, and truths about breastfeeding.

The participating municipalities received exclusive guidance material developed by the Fundação Abrinq in 2022:

### Pregnant Woman's Booklet

Publication that provides information and guidance to pregnant women on topics related to pregnancy, childbirth, puerperium, and care of newborns.

### Mom's Album

A guidebook that accompanies the entire pregnancy process, with guidelines and space for photographic and informative records about the fetal development.

### Breastfeeding: a guide for the entire family

Material that informs and guides about the importance of breastfeeding.





"It was great to have the support of the Fundação Abrinq. Here is a community that is difficult to get things and actions to, but it is important to look at these people who need guidance. The materials are very interesting, because they have a clear language and even help us to work on the themes during the sessions."

**Larissa Figueiredo de Oliveira, physician in the municipality of Barreiras - BA**



"The partnership with the Fundação Abrinq was extremely important for the community of Santa Rita de Cassia. The awakening of healthcare professionals to the magnitude of the actions aimed at maternal infant mortality was noticeable. A more careful look at preventable causes of mortality involving children and pregnant women was evident. In addition, this partnership contributes and helps us achieve the Health indicators."

**Jersia Rodrigues Martins de Melo, primary care coordinator of Santa Rita de Cássia - BA**

### Main results of the Zero Mortality Program

**6,595** children benefited

**273** trained doctors and nurses

**632** community health agents participated in the trainings

**76** Infant Mortality Committee members formed

**6,811** pregnant women attended by the trained professionals

**37** groups of pregnant women implanted

**One** Infant Mortality Committee implemented and three others re-established

**Three** child death reduction plans drawn up

In addition to all these results that directly impact the quality of pregnancy and the development of newborns, Fundação Abrinq has also articulated with the municipal administrations of the locations served to discuss issues related to infant deaths from preventable causes, strengthening the monitoring of actions and activities that provide greater care to pregnant women and children.



## Oral and psychological health in the spotlight

Oral health care also plays an important role in the development of children and adolescents. The I Adopted a Smile Program provides free access to oral health services and psychological care for children and adolescents. Thus, through it, Fundação Abrinq was present in 111 municipalities in 17 states in the five Brazilian regions, and in the Federal District, to connect volunteer professionals to children and adolescents in vulnerable situations, served by civil society organizations (CSOs) that are members of the program, who need care related to oral and psychological health. These are children who, many times, do not have access to adequate materials for a correct oral hygiene, or who have even had orientation on how to perform a correct brushing.

In 2022, 2,377 children and adolescents benefited from the initiative, which provided clinical care with dentists, psychologists, ophthalmologists, nutritionists, pediatricians, and otorhinolaryngologists, all on a voluntary basis, of which 1,648 received dental care, 121 psychological care, 561 ophthalmological care, and 42 specialized attention from an otorhinolaryngologist. Finally, four children were seen

by a pediatrician and one by a nutritionist. The program was financed by Copagaz, until June 2022.

The clinical consultations were carried out in partnership with 190 volunteers, of which 111 were dentists, 73 psychologists, four ophthalmologists, one pediatrician, and one nutritionist.

During the year, 50 preventive actions were also carried out, benefiting 801 children and adolescents from 23 CSOs. In the





occasion, they had access to orientations that approached several themes related to oral health, such as the correct brushing and cavities prevention.

In addition, 14 children and adolescents, aged 7 to 17, assisted by 13 civil society organizations, received the donation of orthodontic braces from program volunteers, who provided assistance and identified the cases in which orthodontic treatment was needed.

In total, 13,911 children and adolescents benefited from the donation of 55,829 products that made a difference at the moment of oral hygiene. Condor, Child's Friend Company since 1999, donated 54,293 toothbrushes, while Phisalia, Child's Friend Company for 20 years, contributed with the donation of 1,536 toothpastes. In addition, in partnership with the optical network Mercado dos Óculos, ophthalmological screening was carried out on 532 children and adolescents, 66 of whom had visual impairment and needed glasses, provided by the partnership.

## The 23 organizations attended:

- Brooklin Social Center Association – CAC Joao Paulo;
- Nossa Senhora Rainha da Paz Shelter Association;
- Santo Agostinho Association – CAC Santa Mônica;
- Santo Agostinho Association – CAC Pássaros;
- Santo Agostinho Association – Gaetano e Carmela;
- Community Center for Children and Adolescents – CCCA Alegria;
- Nossa Senhora Aparecida Community Center – NSACC;
- Bororé Social Promotion Center;
- Parelheiros Social Center – Paulinoeva KC;
- Parelheiros Social Center – Santa Terezinha KC;
- Parelheiros Social Center – São Norberto KC;
- Nossa Senhora do Bom Parto Social Center – São Francisco e Santo André CAC;
- Nossa Senhora do Bom Parto Social Center – Carrãozinho CAC;
- Nossa Senhora do Bom Parto Social Center – Jardim Itápolis CEC;
- Nossa Senhora do Bom Parto Social Center – João Paulo II;
- Fabriano de Cristo House – Joana D'Arc;
- Catholic Ladies of São Paulo League, São Cesário, Ipê, Pau-Brasil, Primavera, Primeiros Passos e João de Barro KC units;
- Integral Development Assistance Center.



To expand the number of clinical and dental attendances, Fundação Abrinq has signed partnerships with universities that offer the Dentistry course, such as Nove de Julho University, Santo Amaro University and Anhanguera Educacional. There was also a partnership with the Salus Institute, which carried out 24 preventive actions, with lectures and information teaching correct brushing and other oral health care, in 13 organizations and 12 dental screening processes.

In addition, Fundação Abrinq signed a partnership with the Association of Knights of the Sovereign Military Order of Malta of Southern São Paulo - Cross of Malta, in which the organization made available the office and the professional and Fundação Abrinq the resources for the purchase of inputs for conducting dental care for children and adolescents.



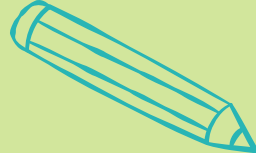
"The partnership signed with Fundação Abrinq has provided some of those assisted with the possibility of dental treatment. The treatment has a curative, preventive, and educational character, because the child who cannot go to the dentist and feels pain will be a child and an adolescent with difficulties to study, play, and practice their routine activities. The I Adopted a Smile Program has given many people an even more beautiful smile. As a social worker at Pequeno Vicente House, I was able to closely follow all the stages of all the treatments, and I can affirm that they have only brought benefits to all the children that were contemplated. On behalf of Pequeno Vicente House, our most sincere gratitude."

**Ana Cláudia Xavier Furan, social worker at Lar do Pequeno Vicente**



"The partnership with Fundação Abrinq offered the opportunity to promote access to services with qualified professionals dedicated to the purpose of our institution. In the year 2022, Fabiano de Cristo House was awarded with a Health Education action from the I Adopted a Smile Program. We had several consultations performed by volunteers, who provided access to a quick health service, ensuring a better quality of life for the children and making them aware of the importance of continuing to take care of their own health."

**Neivair Elezir Gasparin, supervisor of the social organization Lar Fabiano de Cristo - Casa de Joana D'Arc**



## João's story, benefited by the actions of Fundação Abrinq

João\* is 13 years old, lives with his brother and mother, and is assisted by the Nossa Senhora do Bom Parto Social Center – São Francisco CEC. The service promotes recreational, cultural, and sports activities for socially vulnerable children and adolescents from 6 to 14 years and eleven months old.

However, João started to feel toothache, which was harming his routine a lot, even in relation to common habits, such as eating. It was then that the organization requested dental care from the Fundação Abrinq.

Through the work of volunteers, he received a dental evaluation and oral cleaning. And so, after an initial check, it was found that the adolescent had a root canal problem in one of

his teeth, even impairing his chewing. Soon, João started a new treatment, which provided the extraction, as well as reconstructed the crown of the tooth.

Because these are complex procedures, John was referred to three different volunteers in the program. And each professional helped in a certain stage of the treatment.

After several procedures, he was finally able to live without pain and even smile again for his friends and people he lives with at São Francisco CEC. Now João is well and ready to think about his future, but without neglecting brushing and other basic care to maintain his oral health.

\*Fictitious name.

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The Fundação Abrinq also promoted an online meeting on mental health in childhood and adolescence, conducted by professor and doctor Gerson Heindrich, for 76 professionals from 49 CSOs that are members of the I Adopted a Smile Program. The goal was to provide a better overview of the importance of caring for the mental health of children and adolescents, as well as to clear up any doubts.

#### Main results of the I Adopted a Smile Program

**2,377** children and adolescents benefited from clinical care

**5,533** clinical consultations performed

**14** donated braces

**801** children and adolescents benefited with preventive actions

**50** preventive actions carried out in 23 organizations

**13,911** children and adolescents benefited from the donation of oral hygiene products

**55,829** oral hygiene products donated

**190** active volunteers

**186** active organizations in the program





# Institutional and Governmental Relations

Aiming to protect, promote, and ensure the enforcement of the rights of children and adolescents in Brazil, Fundação Abrinq carries out political articulation at the federal level, focusing on the Legislative Government. To this end, it works to promote advances and avoid setbacks in legislation and public policies through political incidence - or advocacy - as well as analyzing, producing and communicating content that provides both the Fundação itself and society in general with knowledge about the reality of childhood and adolescence in the country.

The legislative monitoring carried out by the Fundação Abrinq is of two fundamental importance: firstly, it allows civil society to be aware

of which projects will have an impact on the daily lives of children and adolescents.

On another aspect, the practice also guides the organization itself so that it can make decisions that better impact children and adolescents, since, with the monitoring, Fundação Abrinq can base its action strategies on government impact data and information.

The practice also contributes for the organization to always be aware of the propositions that affect this public, so that it can exert its influence on the public power to guarantee the quality of the projects and avoid legal setbacks.

In 2022, Fundação Abrinq monitored 429 legislative proposals related to the rights of children and adolescents in Brazil, 104 of which were in the area of Healthcare, 205 in Protection, and 120 in Education.





To better exercise its influence and mobilize the agents of interest in the public power, Fundação Abrinq is present in the following spaces:

- Coalition for Socioeducation;
- National Board for the Rights of Children and Adolescents;
- Forum of Charitable and Social Assistance Entities of São Paulo (Febas in Portuguese);
- National Forum for the Prevention and Eradication of Child Labor;
- National Forum for the Rights of Children and Adolescents;
- Working Group for Advising Defense and Assurance of Rights of the National Movement of Social Assistance Entities (Mneas in Portuguese);
- National Movement for Family and Community Coexistence;
- Collaborative Advocacy Network (RAC in Portuguese);
- First Childhood National Network (RNPI in Portuguese).

Last year, the Fundação contributed to the approval of the new national survey on Child Protective Services by Conanda, participating actively in all the steps concerning the progress of the action and, in December, it was elected titular in Axis III of the Child Protective Services (promotion, protection, defense, and social control of the rights of children and

adolescents in the areas of Healthcare, Education, and Social Assistance) for the 2023-2024 biennium.

The research on Child Protective Services is important to promote an updated panorama on the situation of these bodies in each of the country's municipalities, which will lead to the identification of problems and solutions more easily. The resources for the survey have already been reserved by the government, and all that is missing is for the Conanda to carry out the respective bidding notice.







## Performance in the National Congress

The Draft Law (PL in Portuguese) Nº. 4,216 from 2019, which provides for the creation of the Fund to Support the National System of Socio-Educational Care, was analyzed by the Fundação Abrinq due to the agenda raised by the National Council for the Rights of Children and Adolescents (Conanda in Portuguese) on the financing of this system.

The Fundação, as part of the Council, sent its considerations about the PL to the project's senator rapporteur, Nilda Gondim (MDB - PB), so that public hearings could be held with specialists and entities to broaden the discussion about the best financing system for the public in the socio-educational sector. Currently, the PL is ready to be put on the agenda of the Human Rights Commission.

The Draft Law Nº. 10,433 from 2018, on the other hand, aims to ensure the legal possibility of stamping projects and organizations for targeted donations, which contributes to the maintenance of fundraising to municipal and state funds. For this reason, via Conanda, the Fundação Abrinq was one of the responsible for elaborating the supporting opinion with suggestions for improvements to the PL.

Even though the improvements have not been accepted for the time being, the organization continues to work so that the project goes to the Federal Senate to be approved as a priority.

Finally, the Fundação Abrinq also took action through the National Council of Social Assistance (CNAS) with the Proposal for Constitutional Amendment (PEC) Nº. 383, from 2017, to guarantee minimum resources to fund the Unified System of Social Assistance (Suas), which is currently not assured. The action has occurred since the organization created an analysis plan for the PEC in 2021 and, in 2022, also elaborated a comparative chart demonstrating the benefits of the substitutes made in the Special Committee to the proposal.

In June, the Fundação Abrinq was no longer part of the CNAS and, therefore, no longer involved with the approval of the PEC. Nevertheless, the proposal has already been approved by the Special Committee and is ready for the Plenary.





## Political articulation and action on Provisional Measure 1,116/2022

A highlight action of Fundação Abrinq was with Provisional Measure (MP) 1,116, issued on May 5, 2022, with the objective of instituting the Emprega + Mulheres e Jovens Program, so that this public could be included and remained in the job market. The changes that the measure projected for the apprenticeship law, an important instrument to combat child labor in Brazil, ended up, contrary to what was proposed, going in the opposite direction of guaranteeing rights for adolescents.

The program presented in the MP, for example, raised the age for apprenticeship to 29 years old, which could have the negative consequence

of lower hiring numbers of apprentice adolescents who are still entering the job market. Another change intended to speed up the fulfillment of apprenticeship quotas for companies hiring people in vulnerable situations or with physical disabilities, making the effective number of apprentice adolescents smaller.

Since the measure was edited, Fundação Abrinq has mobilized together with other competent entities to make the legislative houses aware that the foreseen changes to the apprenticeship law were harmful to the rights of adolescents. As a result, the negative parts were rejected by the National Congress and the MP was transformed into Law 14,457/2022.



## Published Articles



In 2022, the Fundação Abrinq was responsible for two publications which it produces and publishes new editions every year: the *Childhood and Adolescence Scenario in Brazil* and the *Children and Adolescents' Legislative Notebook*.

The *Childhood and Adolescence Scenario in Brazil*, outlined a general scenario of children and adolescents in the country. To do this, the main social indicators of Brazil and its regions related to this population were analyzed and presented.

The publication was also based on the Sustainable Development Goals (SDGs) established by the United Nations (UN) to organize its content, separating the ten SDGs that most relate to the situation of children and adolescents and compiling the data according to the goals.

The *Children and Adolescents' Legislative Notebook 2022* was published with the purpose of outlining an overview of the proposals presented in 2021 based on an analysis of the legislative production on the most relevant topics in the National Congress related to the rights of children and adolescents.

The publication listed and explained the proposed laws, separating them into three pillars: Education, Protection, and Healthcare. The material was intended not only for civil society in general, but also for the members of parliament who would be dealing with the projects themselves.

## Studies on the reality of childhood and adolescence

As a recurrent practice, Fundação Abrinq monitors social indicators referring to the situation of children and adolescents in the country, and compiles this data in the *Observatory of Children and Adolescents*.

Throughout the year, the Fundação also produced and released five studies based on public data, with the objective of indicating trends and indicators about current problems: *Child Labor from the Quarterly Continuous Pnad*; *Trends in the Manifestation of Sexual Violence in Brazil by the Notification Aggravations Information System*; *Income and Nutritional*

Performance  
and historical  
context

Acting in  
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situations

Right to  
Education

Right to  
Protection

Right to  
Healthcare

Institutional and  
Governmental  
Relations

ODS

Spreading  
the word

Capture to  
transform

Changing  
lives in 2023

Summary



*Status: Brazil, the Northeast Region and the State of Ceará; Income and Poverty in Brazil; and Impacts of the Covid-19 Pandemic on the Performance of Brazilian Indicators.*

Among these, the first stood out because of the pioneering work of Fundação Abrinq in identifying that child labor corresponds to almost all the occupations that enter the job market early, especially among 14 to 15-year-olds. In the same study, it was also noted that among the group of adolescents aged from 14 to 17 years who worked, more than four out of five (86%) were in child labor in the average of the four quarters of 2021.

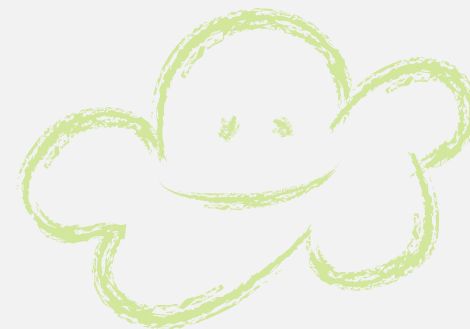
Another trend verified by the analysis relates to the high proportion of adolescents engaged in the worst types of child labor (TIP List). On average for the four quarters of 2021, more than 44.8 percent of adolescents aged from 14 to 17 years who were busy

were engaged in activities harmful to health, development and morality.

## Thematic events participation

Because of its knowledge and authority in the field of childhood and adolescence, Fundação Abrinq has participated in events to share and receive new information, expanding the dialogue with other agents of rights defense and with society itself.

As such, the organization headed the table of the *Early Childhood Pact Seminar* to present the results of the research *Foster Care Unit* and *Foster Families* in early 2022. In addition, it made a presentation of its own statistical monitoring, as well as the main deprivations of children and adolescents in Brazil, during the *1st Family-Centered Care Conference*, promoted by Ronald McDonald Institute.





Finally, the Fundação also worked together with the companies DSM Produtos Nutricionais Brasil S.A. and São José Agroindustrial, participating in the lecture *Violence Against Children and Adolescents*. The action, which took place twice a year, aimed to raise awareness among the children of the schools selected by each institution about the various forms of violence, with a focus on sexual violence and the Human Rights Hotline (Dial 100).



### Main results

**429** legislative proposals monitored, which are:

- **104** focused on Healthcare;
- **205** focused on Protection;
- **120** focused on Education.





# Sustainable Development Goals (SDGs) and Childhood and Adolescence

To consolidate its work with the Sustainable Development Goals (SDGs) and the 2030 Agenda, Fundação Abrinq has been coordinator, since 2018, of the Project to Strengthen the SDG Strategy Network. This is a partnership made up of members of civil society, the private sector, municipal governments, and universities that has, as its goal, to broaden and qualify the debate about the SDGs in Brazil.

Funded by the European Union (EU), the action ended its activities in June 2022 with 791 members (the goal was 200) in the network, including 319 civil society organizations (CSOs), 147 companies, 303 municipal governments and public agencies, and 22 universities

and institutes, reaching 1,724 organizations (the goal was 400) with methodologies, publications, and events, as well as helping 114 municipalities (the goal was 100) to incorporate the SDGs in their planning and management tools. The project fulfilled 100% of the goals established in its action plan. Besides the goals already mentioned, the project also foresaw support to 50 organizations for the development of actions aimed at promoting gender, generational, and ethno-racial equality; however, 246 were supported. It also trained 52 control agencies for the 2030 Agenda, when the goal was to help 26 of them. In addition, 48 companies (the target was 26) were trained on topics such as environmental, social and corporate governance (ESG) and gender equality.

Even with the end of the project, the SDG Strategy Network remains active and Fundação Abrinq continues a member of the coalition's Managing Committee, participating in meetings and supporting the articulation activities with city halls and the federal government.





## Main achievements in 2022

### Agreement with Paraná and Maranhão State Governments

The governments of Paraná and Maranhão have signed cooperation agreements with the SDG Strategy Network to assist the municipalities of these states in the implementation and monitoring of the Sustainable Development Goals (SDGs) in municipal public policies. It was an innovative partnership to guarantee the dialogue between public authorities and civil society in the regions.

In the case of Paraná State, the cooperation agreement involved the 399 municipalities in the region. In Maranhão, the agreement allowed a higher level of cooperation among its 217 municipalities, enabling a set of initiatives aimed at strengthening the municipal planning instruments, documents that govern the state's actions in a coordinated way.

### Closing Event and SDG Strategy Brazil 2022 Award

In June, the Strengthening of the SDGs Strategy Network Project promoted its closing event to discuss the main perspectives and challenges for the implementation of the 2030 Agenda and the

Sustainable Development Goals (SDGs) in Brazil, and to present the results achieved during the execution of the Strengthening of the SDGs Strategy Network Project.

The event, entitled The Future We Want, was attended by an audience of 250 people and included lectures focused on the project's audiences, such as Funding for Sustainable Development of Cities, Sustainable Cities and the 2030 Agenda, and The Importance of Doing it Together: Partnerships for Sustainable Development and Facing Inequalities, which featured guests such as Luis Paulo Mascarenhas, general director of the Superintendence of Economic and Social Development of the State of Paraná; Renata Sene, Francisco Morato mayor, and Axel Grael, Niterói mayor.

In the final part of the event, the SDG Brazil 2022 Strategy Award was presented. The award recognized good practices aligned to the SDGs that were developed by organizations affiliated to the network, as a way of recognizing, valuing and providing visibility to actions that actually contribute to Brazil's success in meeting the goals of the 2030 Agenda.

There were 236 entries received, which resulted in the awarding of trophies for the top three in each category: Civil Society Organizations, Private Sector/Businesses, Academia and Municipal Governments and Public Agencies.



Performance  
and historical  
context

Acting in  
emergency  
situations

Right to  
Education

Right to  
Protection

Right to  
Healthcare

Institutional and  
Governmental  
Relations

ODS

Spreading  
the word

Capture to  
transform

Changing  
lives in 2023

Summary



# SDG Brazil 2022 Strategy Award Winners

## Civil Society Organizations Category

**First Place:** Plan International Brazil – Water, Health and Life Project

**Second Place:** Livres Institute – More Water Project

**Third place:** Norberto Odebrecht Foundation – Productive Educational Project (PEP in Portuguese)

## Private Sector/Businesses Category

**First Place:** Grupo Inocas – Macaúba planting in intercropping systems in partnership with family farmers

**Second Place:** Grupo de Moda Soma S.A. – Program 1,000 trees a day, every day Program

**Third place:** C. Rolim Engineering – Green Commitment

## Academia Category

**First Place:** Universidade Federal do Paraná (UFPR) – Girls and Women in Science

**Second Place:** Universidade Vale do Rio Doce (Univale) – Natureza Viva Solidarity Network Extension Program

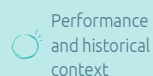
**Third place:** Universidade do Extremo Sul Catarinense (Unesc) – Entrepreneurship and business plan: Actions towards the qualification of youth and adolescents from Bairro da Juventude Neighborhood

## Municipal Governments and Public Agencies Category

**First Place:** Development Consortium of the Municipalities of Alto Tietê (Condemat) - Recicla Cidade Project

**Second Place:** Prefeitura de Francisco Morato - SP, for the practice Paths to Transformation: Municipality of Francisco Morato, The 2030 Agenda and the SDGs

**Third place:** Paraná State Government - Family Farmer Income Project



Performance  
and historical  
context



Acting in  
emergency  
situations



Right to  
Education



Right to  
Protection



Right to  
Healthcare



Institutional and  
Governmental  
Relations



ODS



Spreading  
the word



Capture to  
transform



Changing  
lives in 2023



Summary



## Main Publications

The first half of 2022 was full of launches of Fundação Abrinq publications that were funded by the SDG Strategy Network. A total of five publications have been released.

### Guidelines Manual for the Preparation and Revision of the Municipal Plan for Children and Adolescents

The publication is one of the tools provided to municipalities by Fundação Abrinq, through the Child-friendly Mayor Program, to support the process of preparing or reviewing the Municipal Plan for Childhood and Adolescence (PMIA).

It is a methodological proposal, supported by the SDG Strategy and co-financed by the European Union, which values the broad participation of society, articulation, and intersectoriality among the different actors that make up the Rights Assurance System (SGD).

### Management Guide for Civil Society Organizations

Aiming to contribute to the management of civil society organizations (CSOs), Fundação Abrinq, through the Our Children Program and with the support of the Project for Strengthening the SDG Strategy Network, launched the publication *Management Guide for Civil Society Organizations*, which offers content to qualify the management process and improvement of the activities carried out by these institutions.

Performance and historical context

Acting in emergency situations

Right to Education

Right to Protection

Right to Healthcare

Institutional and Governmental Relations

ODS

Spreading the word

Capture to transform

Changing lives in 2023

Summary

## Technical Guide for Confronting Violence and Child Labor

The *Technical Guide for Confronting Violence and Child Labor* was launched with the objective of strengthening social assistance surveillance in Brazilian municipalities, ensuring the development and implementation of protocols and flows suitable for the care of children and adolescents who are victims of violence and child labor.

## A Panorama of Childhood and Adolescence in Brazil

Fundação Abrinq, through the Child-friendly President Program, and the SDG Strategy Network launched the study *A Panorama of Childhood and Adolescence in Brazil*, produced

in partnership with the São Paulo School of Business Administration of Fundação Getúlio Vargas (FGV), which presents data and analyses based on the monitoring of public indicators, with the aim of supporting the implementation of public policies to improve the living conditions of children and adolescents in the country.

## Social Technologies Booklet

The partnership between the Fundação Abrinq and the SDG Strategy also launched the *Social Technologies Booklet*, the result of the systematization of technologies developed by civil society organizations supported in the public notice published in 2020 and implemented in 2021.

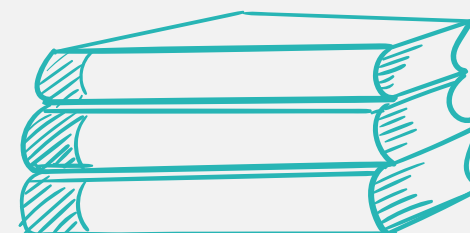
It is worth mentioning that the coalition has also supported the elaboration of publications made by partner organizations.

### Main results of the Strengthening of the SDGs Strategy Network Project

**100%** of the goals were achieved

**791** members, including:

- **319** organization;
- **147** companies;
- **303** municipal governments and public agencies;
- **22** universities and institutes.



Performance and historical context

Acting in emergency situations

Right to Education

Right to Protection

Right to Healthcare

Institutional and Governmental Relations

ODS

Spreading the word

Capture to transform

Changing lives in 2023

Summary

70



# Spreading the word

Communication is a very important area for third sector organizations, such as Fundação Abrinq, primarily because it serves the purpose of accountability for all those who contribute financially to the cause. This Annual Report is a good example, as it is one of the main forms of transparency provided by the Fundação.

On the other hand, the area also plays the role of making society, as a whole, aware of the reality of children and adolescents in Brazil. Raising awareness is not only able to bring about change in people's day-to-day lives with regard to children and adolescents, but is also an effective way to stimulate fundraising that will later be used to benefit children and adolescents.

In 2022, Fundação Abrinq created several contents in the most varied formats, such as news, campaigns, e-books, posts for social networks and ads, among others, with the purpose of disseminating knowledge about the cause it defends. Besides, the organization was present in different platforms and spaces in order to get its message out to as many individuals as possible.



## Producing content

The Fundação constantly produces and publishes new articles on its website with the objective of sharing the actions that are being carried out, mobilizing society for the cause, highlighting themes that deserve attention, such as the childhood and adolescence scenario in the country, and disseminating good practices and stories of children and adolescents whose lives have been transformed thanks to the organization's actions.

Only in 2022, 175 stories were produced, which together impacted more than 70,000 readers. Among the most accessed themes in the year were the Centenary of the Modern Art Week, breastfeeding and open calls for initiatives such as the Children's Award and the Our Children Program.

## Social Network presence

Fundação Abrinq is present in digital media through [Facebook](#), [Instagram](#), [LinkedIn](#) and [YouTube](#). In these channels, it seeks to publicize its own actions for the benefit of children and adolescents, as well as other content related to the cause that has the potential to raise awareness about the issue of childhood and adolescence.

**In 2022, the Fundação impacted, through the content made available on its social networks, more than 9.7 million users.**



## Fundação in the media

In order for Fundação Abrinq's message to reach as many people as possible, a strategy used is that of press consultancy, through which the organization provides inputs related to the cause of childhood and adolescence so that the media can produce news relevant to the subject and relevant to society. Thus, the Fundação is in frequent contact with journalists, a relationship that yielded, in 2022, 2,645 articles published in the press.



## Institutional campaigns

In order to make the population more aware of the problems faced by children and adolescents in Brazil, Fundação Abrinq conducts institutional campaigns of different formats. In 2022, it not only continued with its traditional actions against child sexual abuse and exploitation, and child labor, but also developed a new action to spread the importance of playing for the development of children through a guide with suggestions for games, released during the school vacations.



### It Could be Abuse

One of the most serious problems affecting the full development of children and adolescents are those related to sexual crimes. Currently, about 80 children<sup>5</sup> are victims of some type of sexual violence every day in Brazil, and only in 2020 alone, almost 30,000 cases<sup>6</sup> against children and adolescents were reported in the country.

The National Day to Combat Sexual Abuse and Exploitation of Children and

Adolescents takes place on May 18, and to do its part in confronting this violation, Fundação Abrinq has launched the It May Be Abuse campaign, which has been held annually since 2018. In total, more than 439,000 users were impacted by the campaign's actions on social medias.

For 2022, the initiative consisted in the production and dissemination of a series of educational videos, with the participation of experts, on topics related to sexual violence against children and adolescents, such as the concept of rape, the consequences and even the behavior of the abuser.

The campaign also included the website **[www.podeserabuso.com.br](http://www.podeserabuso.com.br)**, which compiled content such as the ways in which sexual violence can occur, the signs that children and adolescents in each age group show when they suffer violence, the importance of

<sup>5</sup> <sup>6</sup> Ministry of Health/Health Surveillance Secretariat (SVS) - Information System for Notifiable Cases (Sinan).

reporting and the channels, ways to report, and an e-book with more information about the violation.

## No to Child Labor

Even though the Federal Constitution prohibits any work for people under 16 years of age, except as an apprentice from the age of 14, child labor is a persistent problem in Brazilian reality.



Taking advantage of the World Day Against Child Labor, which takes place every year on June 12 with the aim of alerting society to the problem and mobilizing it to confront this violation, Fundação Abrinq once again held its No to Child Labor campaign, which it has been running since 2018. More than 327,000 users were impacted by the campaign's actions on the social media.

In 2022, the Fundação has tried to portray children and adolescents in the labor market, proposing a reflection on this practice that cannot be normalized. To this end, it updated the website **[www.naoaotrabalhoinfantil.org.br](http://www.naoaotrabalhoinfantil.org.br)**, with fictitious resumes of children and adolescents in child labor situations, in which the worst forms of child labor and its consequences were portrayed, and launched the e-book Child Labor - A Guide to Preventing and Combating, as a way of disseminating more information about the violation.



## Play Together!

Although it may not seem like a serious matter to adults, play is of fundamental importance to the development of people in the early years of their lives. It is through the practice of play that children get to know the world, discover the relationships between things and socialize with their peers, contributing to their cognitive and emotional maturity.

To stimulate the practice, as well as to encourage closer ties between adults and children, Fundação Abrinq released in November the e-book *Play Together! Play Guide for Children and Adults - Volume 2*. The publication is a continuation and complement to the e-book *Play Together! Play Guide for Children and Adults*, launched in 2017.

In the material, it is possible to find information about the importance of the practice, the role of the family and society, as well as ten suggestions of games that are easy to access so that adults and children can have fun together. At the end, the e-book includes an interview with Silvana Augusto, pedagogical advisor for preschool education, professor of university extension courses in the area of Alphabetization, and pedagogical coordinator of post-graduate courses on Education in childhood, who explained in more detail the importance of play.



Performance  
and historical  
context

Acting in  
emergency  
situations

Right to  
Education

Right to  
Protection

Right to  
Healthcare

Institutional and  
Governmental  
Relations

ODS

Spreading  
the word

Capture to  
transform

Changing  
lives in 2023

Summary



## Fundação Abrinq on social media

 Facebook

 Instagram

 LinkedIn

 YouTube

## Main results

9,747,527

users impacted by  
social media


2,645

news stories in the  
press

175

articles produced for  
the Fundação Abrinq  
website



 Performance  
and historical  
context

 Acting in  
emergency  
situations

 Right to  
Education


 Right to  
Protection

 Right to  
Healthcare

 Institutional and  
Governmental  
Relations

 ODS

 Spreading  
the word

 Capture to  
transform

 Changing  
lives in 2023

 Summary



# Capture to transform

In order for the initiatives developed by Fundação Abrinq to come to fruition, the organization needs to raise financial resources, since it is a non-profit institution. Since it receives no money from the government, its revenue comes entirely from the contributions of its donors.

Currently, the donations received by Fundação Abrinq can originate from both individuals and companies. There are many ways to donate, and you can make one-time, recurring or targeted contributions to social organizations and specific initiatives.



## Individuals / Private person

In 2022, 70.66% of the funds raised by Fundação Abrinq originated from donations made by individuals who were committed to the cause of childhood and adolescence and contributed financially to the organization.

To raise these funds, Fundação Abrinq used several methods, such as direct mail, media broadcasting on television stations, street actions, e-mail marketing campaigns and active calls.

### *Direct Response Television (DRTV)*

The broadcasting of media on television stations, or Direct Response Television (DRTV), is a strategy that aims to sensitize people to contribute to the cause by exposing the scenario of childhood and adolescence in Brazil in a film format.

Last year, a new approach was implemented with this strategy, linking the films to lower prices (in many cases, up to 90% off on partner networks) and to more segmented audiences, combined with results analysis for optimization. As a consequence, DRTV-originating individual donations increased by 187.41% in 2022 between September and December when compared to the same period in 2021.

### *Face to face (F2F)*

The street action, also known as face to face, is a campaign conducted by Fundação Abrinq to raise funds directly from taxpayers. With this strategy, collectors are stationed at strategic points in some cities in Brazil and present the reality of children and adolescents in the country to passers-by, with the aim of sensitizing them to donate to the cause.

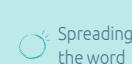
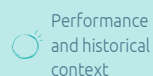
In 2022, the action was responsible for 61% of the collections originating from individuals, this being the first year since the COVID-19

pandemic in which the campaign ran uninterrupted from March to December.

### *Mailing*

With the direct mailing strategy, Fundação Abrinq is currently trying to convince former donors to contribute again to the cause, using, for this purpose, mailings.

Letters are sent with the story of a child or adolescent helped by the Fundação, or with an overview of the situation of these people in Brazil, in order to sensitize the recipient of the correspondence. At the end is a proposed slip, so that the person has the option of becoming a donor again if they are interested.





## One-off fundraising campaigns

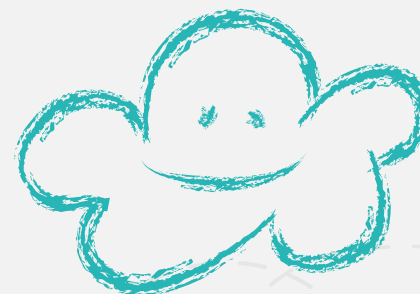
To further increase the volume of collections and, consequently, reach as many children and adolescents as possible, Fundação Abrinq has held campaigns aimed at collecting donations from individuals. The actions used the strategy of raising awareness through e-mails and *landing pages* that explained in detail the purpose of the actions.

One of the campaigns carried out had the objective of raising funds to finance the donation of food and educational materials for children in the city of Glória do Goitá - PE through the Emergency Program. Another one was focused on the purchase of playgrounds and pedagogical materials for child education units in the Northeast, with the Day Care for All Children Program. There are countless actions carried out during the year by the Fundação Abrinq to make it possible for children and adolescents' dreams to come true.



"What motivates me to donate is the trust and credibility that Fundação Abrinq gives me. It is a serious organization engaged in the welfare of minors, focused on providing the best for children and adolescents."

**Jozomara Ferreira, a Fundação Abrinq donor since 2014**





## Results and expectation

The results achieved by the programs and projects financed by the donors are disclosed by means of bi-weekly e-bulletins, as well as this report and the news published on Fundação Abrinq's institutional website. The objective of this measure is to be transparent with the people who trust the organization through their voluntary donations.

For 2023, Fundação Abrinq has plans to apply several strategies to expand its donor base and fundraising. Developing the organization's digital presence, producing new materials and intensifying the dissemination of its results are some examples of methods to be followed in the year.



Performance and historical context

Acting in emergency situations

Right to Education

Right to Protection

Right to Healthcare

Institutional and Governmental Relations

ODS

Spreading the word

Capture to transform

Changing lives in 2023

Summary

80



## Companies/Legal Entities

Donations from legal entities represented 26.25% of the funds raised by Fundação Abrinq in 2022, with the remaining 3.09% coming from foundations and institutes.

To join the Fundação's cause, legal entities have several options. As members, they will contribute monthly, so that the organization can develop and execute all its projects. As contributors, the monthly resources offered by the companies will be destined exclusively to civil society organizations (OSC in Portuguese) spread throughout Brazil, which offer free services to children and adolescents in situations of social vulnerability.

Private institutions can also choose to contribute only once to Fundação Abrinq, to help on a one-time basis without the obligation of recurrence. On the other hand, there is also the option for legal entities to partially or fully fund an initiative of the Fundação by becoming a partner company.

Finally, if companies want to join the cause of childhood and adolescence, there is also the option for legal entities to become Child-Friendly Companies by participating in the Child-Friendly Company Program.

## Child-Friendly Company Program

With the program, the Fundação Abrinq engages the business sector to encourage corporate social responsibility with a focus on children and adolescents. In 2021, the actions carried out by Child-Friendly Companies were responsible for benefiting 1,620,967 children and adolescents in Brazil, which represented an increase of 21% compared to 2020.

## Company promotes reading to over 400 children

Gelnex Indústria e Comércio LTDA., located in the State of Santa Catarina, has been a Child-Friendly Company for 11 years and, in

2021, developed more than 40 actions on behalf of children and adolescents. In one of them, it encouraged reading to children through the launching of the book Queen Leona in: The Mystery of the Blue Forest, seeking to promote literary, playful and socioemotional development for over 400 children.

The company also benefited children and adolescents through the incentive laws and with direct donations, focusing on areas such as sports, culture, support to civil society organizations, healthcare and education.

In 2022, Fundação Abrinq delivered personalized feedback, made available on a hotsite created exclusively for the Child-Friendly Companies that went through the process of renewing their recognition, when they updated their data and reported the initiatives on behalf of childhood and adolescence that they carried out in the previous year. The page gathered the main actions of each company, their performance in the last year, as well as suggestions for improvement.



Of the 386 companies involved in this process, the ten that had carried out the most outstanding and relevant actions were selected so that their initiatives for the benefit of children and adolescents could be publicized in the feedback from all institutions. The intention was to recognize with more prestige the efforts of these companies and to encourage other participants to do the same.

## Technical assistance

As a way to improve the actions of the Child-Friendly Companies with the cause of childhood and adolescence, Fundação Abrinq offers technical assistance to those interested. In 2022, 57 consultancies were carried out, in addition to a course on environmental, social and corporate governance (ESG) and stakeholders offered free of charge, in partnership with the FAdministration Institute Foundation (FIA in Portuguese), to some of the companies participating in the program and interested in the topic.

Through technical assistance, Fundação Abrinq brings content, best practices and news to companies so that

they can deepen their knowledge, qualifying their social responsibility practices focused on children and adolescents. Benchmarking meetings are also held, where the institutions participating in the network share knowledge on various topics, such as corporate volunteering, alignment with the SDGs, and learning, so that the good actions are more widespread and, if possible, replicated.





## Relationship with companies

Throughout 2022, Fundação Abrinq held dozens of relationship meetings and monitored several social actions with companies. The purpose of these strategies is to strengthen ties, including the awakening of the feeling of belonging to the program and the exposure of opportunities for companies with Fundação Abrinq.

As case of success, the good relationship with representatives from Condor and Phisalia companies contributed to the actions of toothbrush and toothpaste donation for children and adolescents from civil society organizations (CSOs) that are members of the I Adopted a Smile Program.

Besides these cases, Fundação Abrinq has participated in several meetings, such as:

- Face-to-face event for Citrosuco's internal public on preventing and fighting child sexual abuse;
- Online event for adolescents at a school supported by the company DSM Produtos Nutricionais Brasil S.A. on preventing and confronting child sexual abuse;

- Online event for the internal public of the Franco Rocha Sistemas Eletrônicos company on combating child labor;
- Online event for the internal public of the São Paulo State Basic Sanitation Company (Sabesp) on combating child labor;
- Online event for the internal public of the company Cofco Brasil S.A. on the importance of corporate volunteering;
- Online event for suppliers of the Profarma Group company about the rights of children and adolescents;
- Online event for social organizations that partner with the company Furnas on the relationship of the Sustainable Development Goals (SDGs) with childhood and adolescence.

4+4=8



"We are happy to participate in another edition of the I Adopted a Smile Program and contribute to the health and self-esteem of children and adolescents from all over Brazil. These are key elements to offer a better future for all of them."

**Alexandre Wiggers, Condor's CEO**



## Mobilization for the donation of playgrounds

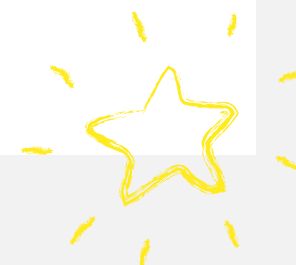
In order to raise funds for the initiative of donating playgrounds for day care centers in the Northeast, conducted by the Day Care for All Children Program, Fundação Abrinq has mobilized companies to contribute directly to the action. Companies that supported the campaign:

- Alcoolquímica;
- Barbacoa;
- Colombo Agroindústria S.A.;
- DRT Distribuidora de Artigos para Casa LTDA.;
- DSM Produtos Nutricionais Brasil S.A.;
- Grupo Profarma;
- Innovasell Especialidades Químicas Eireli;
- Nuno Fracht Consultoria Logística e Aduaneira LTDA.;
- Omnion;
- Special Dog;
- Tim S.A.



"Tim, as a Child-Friendly Company for more than 20 years, believes and invests in the democratization of Education, from the child to the young university student. In early childhood, we understand that play is an integral and fundamental part of learning development. It is from free play that the child experiences the new, the creative curiosity and the lightness present in the experiences of playfulness, essential characteristics for the knowledge that will be formed throughout his existence. We, from Tim Institute, are very pleased to have participated in this action with Fundação Abrinq."

**Anna Carolina Meireles de Oliveira, manager of Corporate Social Responsibility at Tim S.A.**



## Plans for 2023

In 2023, Fundação Abrinq intends to further expand its base of credential companies in the Child-Friendly Company Program, with strategies already designed and in the process of being tested.

In addition, the organization will improve the partnership with the institutions already registered, developing the relationship with better communication, creating new working groups on environmental, social and corporate governance (ESG) and promoting virtual meetings with experts to also discuss cases of interest to the Child-Friendly Companies.



Performance  
and historical  
context

Acting in  
emergency  
situations

Right to  
Education

Right to  
Protection

Right to  
Healthcare

Institutional and  
Governmental  
Relations

ODS

Spreading  
the word

Capture to  
transform

Changing  
lives in 2023

Summary





## Changing lives in 2023

The year 2022 was full of achievements for Fundação Abrinq and, consequently, for the children and adolescents who needed support. With several new initiatives, the solidarity of all donors and the daily efforts of each of its collaborators and partners, 130,295 children and adolescents had their stories transformed. Since the organization's creation in 1990, 8,961,176 children and adolescents have benefited.

This result, achieved thanks to the joint effort of so many people and institutions that embrace the cause of childhood and adolescence, demonstrates the success of the work done in network towards a common goal: to improve childhood and adolescence in the country.

In 2023, this successful relationship between those who want to help and those who need help turns 33 years old, and the organization will continue to work hard for the cause, mobilizing society and dialoguing



with public authorities, the private sector, and different professionals, so that more and more children and adolescents have their rights ensured.

To this end, the creation of new programs and projects in the areas of Education and Healthcare is already planned. With these initiatives, Fundação Abrinq will contribute to the increase of alphabetization in schools, the qualification of pedagogical practices that stimulate the importance of playing and the promotion of food and nutritional security in children and adolescents. Such themes are of fundamental relevance, because they are directly linked to the proper physical, emotional, social and cognitive development of people.

More information can be obtained through the Fundação's official channels, such as its website, **[www.fadc.org.br](http://www.fadc.org.br)**, and its social networks **Facebook, Instagram, LinkedIn e YouTube**.



## Partners

CartaCapital



## Supporters





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